

PARTNER PULSE



MCULSC partners continue to expand offerings focused on digital engagement, lending innovation, fraud mitigation and operational efficiency. As you consider partnerships in 2026, please reach out to your league representative for recommendations and resources.

AN EXCITING NEW CHAPTER FOR CUSG



CUSG is preparing to enter an exciting new chapter with a new company name and refreshed brand launching this June. This evolution reflects how the organization has grown into a more connected platform supporting leaders across HR performance, member experience, marketing technology, and digital experience, while remaining fully committed to credit unions. **The new name and brand will be officially unveiled on June 3 at ACE26.**

What's Not Changing

- Products, configurations, functionality, and features
- Logins, portals, and system access
- Pricing and contracts
- Support teams and relationships
- Ownership and leadership

What Is Evolving

- A new company name and visual identity launching in June
- A new website experience at the time of the reveal
- Clearer, unified messaging across the full platform and product suite
- Continued investment in technology and analytics to strengthen the experience you already count on

What To Expect Next

Between now and the official reveal, you may receive updates designed to:

- Educate you on the broader platform behind your tools
- Share our purpose and values
- Provide product-level clarity
- Reassure you that your day-to-day experience is not changing

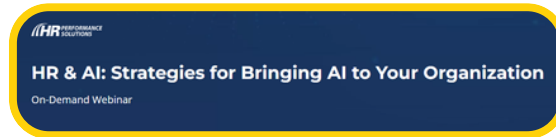
We invite you to visit cusg.com/evolution for updates and FAQ's. We look forward to sharing this new chapter together.

STAICE FOR PERFORMANCE PRO: AN AI ASSISTANT FOR SMARTER PERFORMANCE MANAGEMENT



STAICE is an AI assistant built into Performance Pro that helps reduce administrative work, improve manager feedback, and give employees quick access to information. It transforms policies into interactive, easy to navigate resources and equips managers with insights and coaching prompts for stronger performance conversations. By simplifying processes and enhancing support, STAICE helps make performance management more efficient and impactful.

Want to learn more about AI strategies? Watch our on demand webinar below.



AI LEARNING LIBRARY: A PRACTICAL PATH TO BUILDING YOUR CREDIT UNION'S AI STRATEGY



The AI Learning Library, now available in The Learning Center, helps credit unions understand and apply AI with confidence. Developed with Dr. Lamont Black, it offers short, practical modules on AI basics, adoption best practices, member experience, and role based applications.

Designed for all levels, from staff to leadership, it provides clear guidance, knowledge checks, and tools to help organizations turn AI from a concept into a strategy they can use effectively in day to day operations.

Find out how The Learning Center can enhance your employee development today.

[Learn More](#)

HELP YOUR TEAM FIND THE RIGHT ANSWER, RIGHT WHEN THEY NEED IT



ScreenSteps is an AI powered platform that helps credit unions organize and deliver step by step guidance to employees exactly when they need it. It transforms complex procedures into easy to follow resources, reducing errors, improving training, and supporting more consistent member service.

By making knowledge easy to access and maintain, ScreenSteps boosts employee confidence, reduces reliance on key staff, and helps teams adapt more smoothly to change. Contact your League Rep to learn more.

TRUSTAGE WEBINAR: OFFICE HOURS: EMERGING RISKS & TRENDING LOSSES



JUN 17, 1:00 – 2:30 PM CT

A 90-minute session featuring live Q&A focused on sharing insights on the latest risks, trends and loss mitigation components impacting credit unions. This session is designed to help you prepare for, defend against and respond to the latest emerging threats.

[Register now](#)

TRUSTAGE PARTNERS WITH VAN WAGENEN TO OFFER COLLATERAL PROTECTION INSURANCE (CPI) PRODUCT

TruStage®, in partnership with van Wageningen, is launching CPI-Auto Tracked, a collateral protection solution that monitors members' auto insurance and adds coverage when gaps are found, helping credit unions protect financed vehicles.

“One in three U.S. drivers is uninsured or underinsured¹,” said van Wageningen Managing Director Shawn Heinecke. He noted the product reduces workload and costs, improves tracking and reporting, and simplifies the member experience.

“Together, TruStage and van Wageningen bring more than 90 years of experience expanding access to financial protection,” said Susanna Goldberg, TruStage vice president, P&C Solutions.

With real-time reporting, dedicated support and integration with other TruStage products, CPI-Auto Tracked offers a streamlined, one-stop approach to collateral protection.

[Read more](#)





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