



APRIL 28, 2026

PARTNER PULSE



MCULSC partners continue to expand offerings focused on digital engagement, lending innovation, fraud mitigation and operational efficiency. As you consider partnerships in 2026, please reach out to your league representative for recommendations and resources.

UPCOMING PARTNER WEBINARS & EVENTS



TruStage Engage Live Webinars (April–June 2026)

Live sessions designed for credit union staff, focused on payment protection products and member conversations.

- April 30, 2026 — [Protecting Members, Strengthening the Credit Union: Why Life Insurance Belongs in Every CU's Financial Wellness Strategy](#)
 - 3:00 PM – 4:00 PM ET (2–3 CT)
- May 20, 2026 — [Managing Risks Within Your Employment Practices](#)
 - 2:00 PM – 3:00 PM ET (1–2 CT)
- June 17, 2026 — [Office Hours: Emerging Risks & Trending Losses](#)
 - 2:00 PM – 3:30 PM ET (1–2:30 CT)
- Discovery 2026
 - Date coming soon!

BUY NOW, PAY LATER FOR CREDIT UNIONS



Buy Now, Pay Later is quickly becoming an expected part of the modern banking experience. Many credit unions are seeing member engagement shift to third-party BNPL providers simply because an in-house option was not yet available.

What You Can Offer with Equipifi:

- Embedded, white label BNPL inside digital banking
- Delivered through existing checking accounts and debit cards
- Personalized, pre qualified offers based on your parameters
- Simple, intuitive experience with fast access to funds

CUSG INVESTS IN RESET TO EXPAND FEE-FREE EARNED-WAGE ACCESS FOR CREDIT UNIONS



CUSG has invested in Reset Financial Technologies, bringing innovative, fee-free earned-wage access solutions to credit unions in Michigan.

Reset's platform allows members to:

- Access earned wages daily, without fees
- Use institution-branded cards within existing digital banking platforms
- Benefit from automated cashflow tools for smarter money management
- Strengthen retention of direct deposit relationships and digital engagement

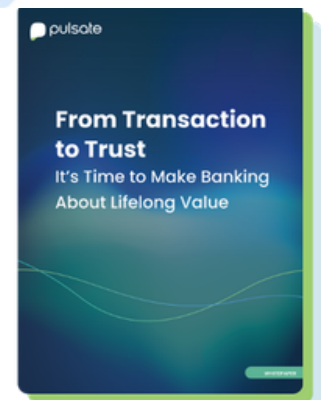
Connect with your League Rep for more information.

DATA-DRIVEN ENGAGEMENT FOR REVENUE GROWTH



This guide explores how focusing on your members' lifetime value as a key performance indicator and increasing this metric through digital engagement is the smartest solution to sustainable revenue growth.

Discover how your credit union can increase profitability by focusing on long-term client relationships instead of chasing constant acquisition.



 [Access the Pulsate whitepaper](#)





OUR TEAM



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