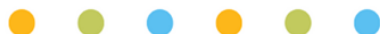




Available Solutions



Your members, clients, and community drive sustainable growth.

Uncover opportunities, deepen connections, and expand financial access with our solutions.



Option 1: OEA + TMA

Organizational Equity Assessment (OEA)

The OEA provides a cultural wellness check, assessing your organization's readiness to serve its unique community and a roadmap/guide to foster progress along your journey.

Target Market Analysis (TMA)

The TMA provides a comprehensive analysis of key demographics, behaviors, and trends of your organization's primary and secondary target markets for strategic membership expansion.

Option 2: SPS + TMA or OEA

Strategic Planning Session (online)

The power of data is used to collaboratively craft a 12-month strategic plan uncovering inclusion objectives unique to your organization. A report containing a summary of findings and recommended steps will be provided.

Target Market Analysis (TMA) OR

The TMA provides a comprehensive analysis of key demographics, behaviors, and trends of your organization's primary and secondary target markets for strategic membership expansion.

Organizational Equity Assessment (OEA)

The OEA provides a cultural wellness check, assessing your organization's readiness to serve its unique community and a roadmap/guide to foster progress along your journey.