

# Blue Ox Chapter Presents

## Leadership is Everywhere!

### Guest Speaker: Jeff Rendel



**Jeff Rendel**, Certified Speaking Professional, knows the financial services marketplace. With experience as a federal banking regulator, financial services executive, and Congressional lobbyist; he understands the balancing act of safety, soundness, sales, and strategy.

As President of **Rising Above Enterprises**, Jeff works with financial services providers that want entrepreneurial results in leadership, service, and strategy. Each year, he addresses, advises, and facilitates for nearly 100 financial institutions and their business partners.

Join us for a one-hour virtual session on how leadership does not only reside at the top of an organization.

- Leadership comes from the middle and front line – right where members and colleagues expect it most.
- Leadership is no longer top-down: leadership is up, down, and across organization charts and job descriptions.

With a requirement for exceptional leadership in the all-important positions responsible for delivering your vision and mission, leaders must apply their influence upward upon superiors, across to their fellow managers, down to the team members they supervise, and directly to the members they serve.

**Wednesday, December 11th**

*via Zoom*

**10 AM – 11 AM EST**

**Cost is \$50 for Blue Ox Chapter Members, / \$60 for those outside the Blue Ox Chapter**

**\*\*Please RSVP to [kalbrecht@awakonfcu.net](mailto:kalbrecht@awakonfcu.net) by November 27th\*\***

**This registration requires an email address for each attendee to receive the Zoom invitation and quick pre-session survey that will go out before the December 11<sup>th</sup> training session.**

Check made payable to: Blue Ox Chapter of Credit Unions  
Awakon Federal Credit Union  
c/o/ Kayla Albrecht  
1496 West Main Street  
Gaylord, MI 49735

Please include: name of credit union, contact person name, phone and email, number of people attending with the check payment.

**Questions:** Please contact Russ Kotila at 586.242.9410, or email [rkotila@awakonfcu.net](mailto:rkotila@awakonfcu.net)

