



EDUCATION EVENT

How To Promote Advocacy for Credit Unions

Free Virtual Event, May 19th, 2025

12:30 PM - 1:30 PM

DETAILS

Join us for a free insightful and informative virtual webinar on “How to Promote Advocacy in Credit Unions”, hosted by Kieran Marion, the Executive Vice President of Advocacy for the MCUL, and an expert in credit union advocacy and legislative relations.

In this engaging session, Kieran will dive into critical topics including:

- Current Issues in Lansing and Washington
- Meeting with Lawmakers
- Building Relationships with Lawmakers
- The Importance of Advocacy

The session will conclude with a Q&A, giving you the opportunity to ask Kieran any questions you have about advocacy, legislative relations, or best practices.

This is a must-attend event for credit union professionals looking to strengthen their advocacy efforts and make a positive impact on the future of credit unions.

SPEAKER



Kieran Marion, Executive Vice President of Advocacy

Kieran Marion is the Executive Vice President of Advocacy for the Michigan Credit Union League (MCUL). Prior to rejoining the MCUL in 2018, he served as the Director of the Office of Policy Initiative for the Michigan Department of State, Legislative Counsel for the National Uniform Law Commission and in various roles working with state government for nearly 28 years in total. He is a Michigan-licensed attorney, holds a juris doctorate degree from the Thomas M. Cooley Law School and a BA degree in internal relations from Michigan State University's James Madison College.

RSVP

Please RSVP no later than Friday, May 16th, 2025.

To register for the event please visit,

https://metroeast.mcul.org/Education_Events or scan the code.





METRO EAST CHAPTER OF CREDIT UNIONS SCHOLARSHIP APPLICATION

The Metro East Chapter of Credit Unions' scholarship program is designed to assist credit unions of all asset sizes with providing training for their staff and funding for political action in which they would not otherwise be able to participate. The Chapter awards scholarships in amounts not to exceed \$500 in one calendar year. Scholarships are awarded as funds are available at the time of application. Please remember that scholarship funds are also available from the Michigan Credit Union Foundation and CURE and you are encouraged to apply for those funds first.

Include a two or three paragraph narrative to explain how the Credit Union has supported the educational and political action efforts of the individual throughout the year and/or the other avenues that have been utilized (CURE, MCU Foundation, etc.)

Application Date: _____ Contact Person: _____

Credit Union: _____

Address: _____

Phone Number: _____

Participant Name: _____

Name of Course/Seminar/Activity: _____

Total Cost: _____ Amount of scholarship request: _____

Eligibility:

- ▶ Employees or volunteers of credit unions in the Metro East Chapter.
- ▶ A member of the Committee will call you to discuss the purpose of the scholarship and make a recommendation to the committee based on the information you provide.
- ▶ Funds may be used for educational purposes and political action efforts that are approved by the Committee and that are Credit Union related.
- ▶ Members of the Scholarship Committee are eligible to receive funds, but they are not allowed to vote regarding the award.

Send your application to:

FreeStar Financial Credit Union
ATTN: Vicki McIntosh
P.O. Box 2800
Mt. Clemens, MI 48046
Cell phone: 586-381-8913
vmcintosh@freestarfinancial.com

Now is a great time to apply for a scholarship to help meet your Credit Union's educational needs or to participate in Political Action Efforts!

SCHOLARSHIP OPPORTUNITIES

Events hosted by the Metro East Chapter, the MCUL, CUES and CUNA, such as:

Educational events
Conferences
Seminars and Webinars
Political Action Events
STAR, MERIT, VAP, RegTrac Courses
CUNA Management School
Certified Executive Programs
Customized Training
Assistance with resources like on-site speakers, staff development and training material.