

UNIFIED *leadership.* RELENTLESS *advocacy.* STRONGER *credit unions.*



America's Credit Unions and the League System are here to advocate for and advance an environment where your credit union thrives. Everything we do starts with you, and our associations are dedicated to building a better future for our industry. In 2025, our collective grassroots efforts to protect credit unions' federal tax status showcased the storytelling power of credit unions and what we are capable of when we speak with a unified voice.

Unified leadership & collaboration

We work hand-in-hand with our league partners to unite the credit union industry—across all asset sizes, fields of membership, and communities—to speak with one unified voice. Our strength comes from you, and we ensure your stories and priorities are backed by hard data and clearly and consistently communicated to policymakers at all levels of government.

Relentless advocacy & expert compliance support

We are tireless in elevating the credit union difference, from protecting the tax status to proactive regulatory relief and modernization. Through system-wide cooperation, we are uniquely positioned to build strong relationships across state and federal governments that drive real policy results. All while providing you with expert compliance support, saving you time and resources.

Premier events & networking

Whether it be local events in your home state or national conferences that bring together credit unions from across the country, our professional development opportunities are built to give you an edge. We design and deliver opportunities for all credit union professionals to connect with peers, sharpen skills, and gain designations to elevate your career and financial institution.

Our movement sent lawmakers more than **861,000 messages** and held more than **1,000 legislative meetings** to protect the credit union tax status.

America's Credit Unions is among the **top 15 most influential associations** among policymakers according to Penta Research.

With more than **8,000 members**, the America's Credit Unions Councils program is a nationwide network run by and for credit union professionals.

As a member of America's Credit Unions and your league, you make our industry stronger. With dedicated staff at the state and national levels, our associations are uniquely positioned to serve your needs every step of the way.

Check out these benefits:

- **System-wide advocacy:** We work hand-in-hand with league partners to advocate for *all* credit unions to ensure you can meet your members' unique needs.
- **Compliance support:** Our compliance teams are proactive and ready to help you with ever-changing compliance needs and questions.
- **Credit union focused events and training solutions:** Our professional development resources are rooted in the credit union perspective and focused on industry impact.
- **Data and statistics:** We're here to back your credit union story with hard data that highlights the impact of the credit union difference at the state and national levels.



Membership with America's Credit Unions and your league will position you in 2026 to be part of something transformational as we shape the future of credit unions, together.

**Lawmakers
are listening,
and want
credit unions'
perspective in
the room.**

The reputation of America's Credit Unions and the League System among policymakers is far ahead of banks and fintechs. Senior policymakers respect our role in public debates, underscoring that the credit union voice is essential in shaping financial policy. In just one year, we rose from 32nd to 13th among all associations when it comes to policymakers seeking support because of influence. More and more, lawmakers recognize the need for credit unions to be at the table for critical policy discussions.

*2025 Washington Reputation Update - Penta Group, LLC

► Learn more about America's Credit Unions: AmericasCreditUnions.org