2027 CU Spark Tank – Team Edition
Team Application

Chapter:

Application Instructions: Please complete one application per team, including information for all participating team members. Teams must consist of 2-4 eligible young professionals employed by the same MCUL-affiliated credit union. Completed applications should be submitted to Andrea Tucker at andrea.tucker@mcul.org.

SECTION 1: Team & Credit Union Information

Credit Union Name:

Team Name (optional):

Number of Team Members: ☐ 2 ☐ 3 ☐ 4

Primary Team Contact:

Primary Contact Email:

Primary Contact Phone:

SECTION 2: Team Concept Overview

Proposed Idea, Product or Service Name:

Briefly describe the problem or opportunity your team wants to address and your proposed solution.

Who would benefit most from your proposed solution? *Select all that apply*

- ☐ Credit Union Members
- ☐ Credit Union Employees
- ☐ Credit Union Itself (internal)
- ☐ Businesses
- ☐ Local Communities
- ☐ Other:

SECTION 3: Team Member Information

Please provide information for each participating team member. All team members must meet CU Spark Tank eligibility requirements.

Team Member 1

Full Name:

Preferred Pronouns (optional):

Date of Birth (MM/YYYY):

Professional Title:

Year Joined Credit Union:

Work Email:

Team Member 2
Full Name:
Preferred Pronouns (optional):
Date of Birth (MM/YYYY):
Professional Title:
Year Joined Credit Union:
Work Email:

Team Member 3 (If Applicable)
Full Name:
Preferred Pronouns (optional):
Date of Birth (MM/YYYY):
Professional Title:
Year Joined Credit Union:
Work Email:

Team Member 4 (If Applicable)
Full Name:
Preferred Pronouns (optional):
Date of Birth (MM/YYYY):
Professional Title:
Year Joined Credit Union:
Work Email:

SECTION 4: Team Collaboration & Contributions

Briefly describe each team member's anticipated role or contribution to developing your proposed solution.
Examples may include research, member experience, financial analysis, operational planning, implementation, presentation development or other responsibilities.

Team Member	Anticipated Role/Contribution
1.	
2.	
3.	
4.	

Why is your team interested in participating in CU Spark Tank 2027?
Briefly share what your team hopes to gain from the experience.

SECTION 5: Credit Union Leadership Contact

Please identify a supervisor or credit union leader who is aware of and supports the team's participation.

Name:

Professional Title:

Email:

SECTION 6: Eligibility & Team Acknowledgement
By submitting this application, the team confirms the following: Our team consists of 2-4 young professionals. All team members are between the ages of 18 and 40 as of May 1, 2027. All team members are employed by the same MCUL-affiliated credit union. Our credit union is submitting only one team to its chapter-level CU Spark Tank competition. All team members understand that meaningful participation and collaboration are expected throughout the competition. Our team understands that participating may include advancing to the virtual statewide semi-finals on April 28, 2027, and, if selected, the live finals at ACE27 in Grand Rapids in June.
Primary Team Contact Signature:
Date:

Important Competition Information

The 2027 CU Spark Tank Team Edition challenges teams to develop innovative ideas, products or services that could strengthen credit unions and the members, businesses and communities they serve.

In addition to a seven-minute pitch, teams will be required to develop a Member/Business/Community Impact Hypothesis and Implementation Roadmap as part of the competition.

Not all team members are required to speak during the live presentation; however, all participants are expected to contribute meaningfully to the proposed solution and be prepared to participate in judge Q&A as applicable.

Submission Contact

Andrea Tucker
Executive Director
Michigan Credit Union Foundation
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For additional program details, visit www.mcul.org/CUSparkTank