CU SPARK TANK 2027 | TEAM EDITION

JUDGING FORM – CHAPTER-LEVEL

Judge: _____ Chapter: _____

Credit Union / Team: _____ Pitch / Concept: _____

Rating scale: 5 Excellent | 4 Very Good | 3 Average | 2 Marginal | 1 Poor | 0 Absent • Whole-number ratings only

Score each criterion 0–5. Category score = category maximum × (sum of ratings ÷ maximum possible ratings).

Overall Concept / Innovation & Value — 35 points	**0–5**
Problem & opportunity: Clearly identifies a meaningful problem or opportunity.	_____
Originality & differentiation: Presents an innovative, distinct solution.	_____
Credit union value: Aligns with the CU mission and offers compelling member, business or community value.	_____
Category score: 35 × (_____ / 15) =	**_____**

Impact & Feasibility — 25 points	**0–5**
Expected outcomes: Identifies credible benefits and measurable impact.	_____
Operational feasibility: Considers resources, operational fit and practical constraints.	_____
Implementation readiness: Provides realistic 90-day and 12-month milestones and success measures.	_____
Category score: 25 × (_____ / 15) =	**_____**

Clarity of Pitch — 15 points	**0–5**
Structure & clarity: Communicates the problem, solution and impact in a logical sequence.	_____
Persuasiveness: Makes a compelling, executive-ready case for the proposal.	_____
Visuals & concision: Uses clear supporting visuals and an effective seven-minute pitch.	_____
Category score: 15 × (_____ / 15) =	**_____**

Team Collaboration, Delivery & Communication — 15 points	**0–5**
Shared ownership & roles: Demonstrates meaningful team contributions and clear responsibilities.	_____
Delivery, understanding & Q&A: Communicates effectively; demonstrates shared knowledge and responds to judges' questions.	_____
Presentation timing (timekeeper score): Seven-minute team presentation; use official timekeeping scale (0–5).	_____
Category score: 15 × (_____ / 15) =	**_____**

Risk / Compliance & Responsible Innovation — 10 points	**0–5**
Risk identification: Recognizes relevant compliance, operational, security or other risks.	_____
Responsible controls: Proposes reasonable safeguards, mitigations or oversight.	_____
Category score: 10 × (_____ / 10) =	**_____**

TOTAL SCORE (out of 100): _____ Presentation duration: _____

Judge feedback — strongest elements:

_____

Opportunities to strengthen the concept or delivery:

_____

Judge instructions: Evaluate the team collectively, not by the number of speakers. Review submitted briefs and roadmap when provided. Q&A should be administered consistently across teams; if a round has no Q&A, use demonstrated shared understanding rather than penalizing teams for missing Q&A. The seven-minute limit is monitored separately; do not invent a timing deduction unless published in the official rules.

CU SPARK TANK 2027 | TEAM EDITION

JUDGING FORM – VIRTUAL SEMI-FINALS

Judge: _____ Chapter: _____

Credit Union / Team: _____ Pitch / Concept: _____

Rating scale: 5 Excellent | 4 Very Good | 3 Average | 2 Marginal | 1 Poor | 0 Absent • Whole-number ratings only

Score each criterion 0–5. Category score = category maximum × (sum of ratings ÷ maximum possible ratings).

Overall Concept / Innovation & Value — 35 points	**0–5**
Problem & opportunity: Clearly identifies a meaningful problem or opportunity.	_____
Originality & differentiation: Presents an innovative, distinct solution.	_____
Credit union value: Aligns with the CU mission and offers compelling member, business or community value.	_____
Category score: 35 × (_____ / 15) =	**_____**

Impact & Feasibility — 25 points	**0–5**
Expected outcomes: Identifies credible benefits and measurable impact.	_____
Operational feasibility: Considers resources, operational fit and practical constraints.	_____
Implementation readiness: Provides realistic 90-day and 12-month milestones and success measures.	_____
Category score: 25 × (_____ / 15) =	**_____**

Clarity of Pitch — 15 points	**0–5**
Structure & clarity: Communicates the problem, solution and impact in a logical sequence.	_____
Persuasiveness: Makes a compelling, executive-ready case for the proposal.	_____
Visuals & concision: Uses clear supporting visuals and an effective seven-minute pitch.	_____
Category score: 15 × (_____ / 15) =	**_____**

Team Collaboration, Delivery & Communication — 15 points	**0–5**
Shared ownership & roles: Demonstrates meaningful team contributions and clear responsibilities.	_____
Delivery, understanding & Q&A: Communicates effectively; demonstrates shared knowledge and responds to judges' questions.	_____
Presentation timing (timekeeper score): Seven-minute team presentation; use official timekeeping scale (0–5).	_____
Category score: 15 × (_____ / 15) =	**_____**

Risk / Compliance & Responsible Innovation — 10 points	**0–5**
Risk identification: Recognizes relevant compliance, operational, security or other risks.	_____
Responsible controls: Proposes reasonable safeguards, mitigations or oversight.	_____
Category score: 10 × (_____ / 10) =	**_____**

TOTAL SCORE (out of 100): _____ Presentation duration: _____

Judge feedback — strongest elements:

_____

Opportunities to strengthen the concept or delivery:

_____

Judge instructions: Evaluate the team collectively, not by the number of speakers. Review submitted briefs and roadmap when provided. Q&A should be administered consistently across teams; if a round has no Q&A, use demonstrated shared understanding rather than penalizing teams for missing Q&A. The seven-minute limit is monitored separately; do not invent a timing deduction unless published in the official rules.

CU SPARK TANK 2027 | TEAM EDITION

JUDGING FORM – ACE27 FINALS

Judge: _____ Chapter: _____

Credit Union / Team: _____ Pitch / Concept: _____

Rating scale: 5 Excellent | 4 Very Good | 3 Average | 2 Marginal | 1 Poor | 0 Absent • Whole-number ratings only

Score each criterion 0–5. Category score = category maximum × (sum of ratings ÷ maximum possible ratings).

Overall Concept / Innovation & Value — 35 points	**0–5**
Problem & opportunity: Clearly identifies a meaningful problem or opportunity.	_____
Originality & differentiation: Presents an innovative, distinct solution.	_____
Credit union value: Aligns with the CU mission and offers compelling member, business or community value.	_____
Category score: 35 × (_____ / 15) =	**_____**

Impact & Feasibility — 25 points	**0–5**
Expected outcomes: Identifies credible benefits and measurable impact.	_____
Operational feasibility: Considers resources, operational fit and practical constraints.	_____
Implementation readiness: Provides realistic 90-day and 12-month milestones and success measures.	_____
Category score: 25 × (_____ / 15) =	**_____**

Clarity of Pitch — 15 points	**0–5**
Structure & clarity: Communicates the problem, solution and impact in a logical sequence.	_____
Persuasiveness: Makes a compelling, executive-ready case for the proposal.	_____
Visuals & concision: Uses clear supporting visuals and an effective seven-minute pitch.	_____
Category score: 15 × (_____ / 15) =	**_____**

Team Collaboration, Delivery & Communication — 15 points	**0–5**
Shared ownership & roles: Demonstrates meaningful team contributions and clear responsibilities.	_____
Delivery, understanding & Q&A: Communicates effectively; demonstrates shared knowledge and responds to judges' questions.	_____
Presentation timing (timekeeper score): Seven-minute team presentation; use official timekeeping scale (0–5).	_____
Category score: 15 × (_____ / 15) =	**_____**

Risk / Compliance & Responsible Innovation — 10 points	**0–5**
Risk identification: Recognizes relevant compliance, operational, security or other risks.	_____
Responsible controls: Proposes reasonable safeguards, mitigations or oversight.	_____
Category score: 10 × (_____ / 10) =	**_____**

TOTAL SCORE (out of 100): _____ Presentation duration: _____

Judge feedback — strongest elements:

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Opportunities to strengthen the concept or delivery:

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Judge instructions: Evaluate the team collectively, not by the number of speakers. Review submitted briefs and roadmap when provided. Q&A should be administered consistently across teams; if a round has no Q&A, use demonstrated shared understanding rather than penalizing teams for missing Q&A. The seven-minute limit is monitored separately; do not invent a timing deduction unless published in the official rules.