

Help Students Rise to the Challenge!

Partner with a local school. Support a student team. Make an impact.



Your Credit Union Can Make the Difference!

The Michigan Personal Finance Challenge gives high school students the opportunity to put their financial knowledge to the test through real-world financial planning scenarios, teamwork, and friendly competition.

Hosted by the Michigan Council on Economic Education, the competition challenges students to think critically, develop financial solutions, and showcase their skills - with the chance to represent Michigan at the national level!

Credit unions can play an important role in making this opportunity possible.

3 Ways Your Credit Union Can Get Involved



1. Connect with a Local School

Reach out to a high school in your community and encourage teachers and students to participate. Help introduce the competition and identify interested student teams.



2. Encourage Team Participation

Work with teachers to recruit and support student teams, helping schools take the next step toward participating in the Michigan Personal Finance Challenge.



3. Help Students Prepare

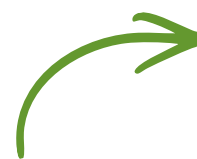
Put your team's financial expertise to work! Volunteer to mentor students, review financial concepts, help them practice case studies, and build confidence ahead of the competition.

The Competition & What's at Stake

Students tackle a real-world financial planning case, present their recommendations to expert judges, and compete in a Quiz Bowl for the state championship. Winning teams share a \$1,000 cash prize and advance to the national competition in Philadelphia.



Explore the Challenge & Get Started



Proudly Sponsored by the Michigan Credit Union Foundation

Supporting opportunities that help Michigan students build financial knowledge, confidence, and real-world money management skills.

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