

POWER OF ASSOCIATION

CUNA-League Membership

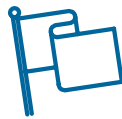


360

DEGREE ADVOCACY

Your credit union, your members, Credit Union National Association and state Leagues. As one, we form the most powerful advocate for credit unions in all 50 states and Washington, D.C. Our coordinated advocacy efforts send a strong message to Capitol Hill, state legislatures and our regulators. Our combined reach and power is unmatched in the industry. The results back it up.

Federal and State Compliance



CUNA and the Leagues' close study of all state and federal regulations enables us to offer the most comprehensive and accessible compliance resources and training in the industry.

Learning & Professional Development



No one prepares your credit union for success like the CUNA/League system, which provides training and resources to tens of thousands of credit union professionals and volunteers each year.

Credit Union Awareness



The CUNA Credit Union Awareness Initiative continues to make progress in establishing a national program that, working with League and credit union efforts, will heighten top-of-mind consumer awareness of credit unions.

Keeping you informed



CUNA and the Leagues vigorously monitor and communicate current trends in financial services and the latest advocacy news so you can make informed decisions.

Networking



Dedicated events and online channels help you connect, share ideas and engage with other credit union professionals and system leaders. It's people-helping-people, at the credit union level.

Grassroots



Become a grassroots advocate through the CUNA Member Activation Program, national and state PACs, CUNA Governmental Affairs Conference and Hill Hikes. CUNA and the Leagues are here to empower your members, volunteers and all credit union professionals.

Business

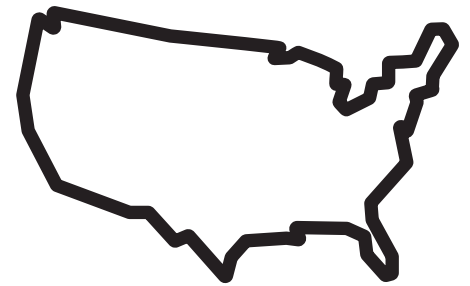


CUNA Strategic Services and League service corporations deliver access to cost-effective, cutting-edge products, services, and technologies to keep you nimble and relevant in the marketplace. Our investments in CULedger and .creditunion will keep the industry at the cutting-edge of financial services.

WE ARE STRONGER TOGETHER

Your members come first. That's why, through combined strengths and networks with the state Leagues, Credit Union National Association works hard so you can focus on serving them.

1 NATIONAL TRADE ASSOCIATION



6,000 CREDIT UNION SERVICE PROVIDERS

38 LEAGUES REPRESENTING **50 STATES** AND WASHINGTON D.C.



5,900 CREDIT UNIONS

70,000 BOARD MEMBERS

300,000 CREDIT UNION PROFESSIONALS

110 MILLION CREDIT UNION MEMBERS

