WEDNESDAY, JUNE 5

7:00 pm – 9:30 pm  
Children’s Miracle Network Hospitals: Credit Unions for Kids Silent Auction  
RENAISSANCE FOYER EAST, LEVEL 4

7:00 pm – 9:30 pm  
Registration and Information  
RENAISSANCE FOYER, LEVEL 4  
Sponsored by Mortgage Center

7:00 pm – 9:30 pm  
Internet Kiosk  
RENAISSANCE FOYER WEST, LEVEL 4  
Sponsored by CU Direct

7:30 pm – 9:30 pm  
Corks for a Cause Networking Extravaganza  
42 DEGREES NORTH, LEVEL 3  
(Complimentary)  
Exclusive Diamond Level Sponsor  
Alloya Corporate Federal Credit Union  
Badge Required for Admission

9:30 pm – 12:00 am  
Alloya Live Hospitality Party  
42 DEGREES NORTH, LEVEL 3

THURSDAY, JUNE 6

Ongoing  
Children’s Miracle Network Hospitals: Credit Unions for Kids Silent Auction  
RENAISSANCE FOYER EAST, LEVEL 4

7:30 am – 6:00 pm  
Registration and Information  
RENAISSANCE FOYER, LEVEL 4  
Sponsored by Mortgage Center

7:30 am – 6:00 pm  
Internet Kiosk  
RENAISSANCE FOYER WEST, LEVEL 4  
Sponsored by CU Direct

7:30 am – 6:00 pm  
Café Breakaway: Attendee Lounge  
GRECO, LEVEL 4  
Sponsored by Member First Mortgage

8:00 am – 9:00 am  
Global Women’s Leadership Network: Retaining, Attracting and Developing Talent in a Competitive Marketplace Panel Discussion  
MARQUETTE, LEVEL 5

9:00 am – 4:30 pm  
INSIDE Credit Union Compliance  
LASALLE, LEVEL 5  
Sponsored by CU Solutions Group  
Strategic Advisory Services

9:15 am – 11:15 am  
Center Stage! Opener, Special Guests and Keynote  
AMBASSADOR BALLROOM, LEVEL 3  
Sponsored by Excess Share Insurance

11:30 am – 12:45 pm  
Bridge to Conversation Networking Lunch  
MACKINAC BALLROOM, LEVEL 5  
(Ticketed)

11:30 am – 12:45 pm  
Economic Issues Lunch  
ONTARIO, LEVEL 3  
(Ticketed)

12:50 pm – 2:30 pm  
Guest Program: Exclusive Renaissance Center Tour  
JEFFERSON LOBBY NORTH, LEVEL 1  
(Ticketed)
1:00 pm – 2:30 pm
**Guest Program:**
*Afternoon with the Marriott Chef*
RENAISSANCE FOYER, LEVEL 4
(Ticketed)

1:00 pm – 1:40 pm
**Conference Education Sessions**
- **Will the Robots Inherit the Banks?**
  AMBASSADOR BALLROOM, LEVEL 3
  Alex Salkever
- **Strategy Execution: Tactics, Tips and Technology**
  MARQUETTE, LEVEL 5
  Isaac Mallory
  Sponsored by Multi-Bank Securities, Inc.
- **GRC: What It is and How It Impacts Credit Unions**
  BRULE, LEVEL 5
  Sarah Stevenson
  Sponsored by MCUL & Affiliates
- **Malware, Mules and Money**
  NICOLET, LEVEL 5
  Steve Stasiukonis
  Sponsored by Excess Share Insurance

1:50 pm – 2:30 pm
**Conference Education Sessions**
- **Post Session Q&A: Will the Robots Inherit the Banks?**
  DULUTH, LEVEL 5
  Alex Salkever
- **The Situation Room**
  MARQUETTE, LEVEL 5
  Jordan Kingdon and Kieran Marion
  Sponsored by MCUL & Affiliates
- **The Reimagined Branch**
  BRULE, LEVEL 5
  Doug Roossien
  Sponsored by CUNA Mutual Group
- **When Insiders Go Bad: Cyber Threats Inside a Credit Union**
  AMBASSADOR BALLROOM, LEVEL 3
  Steve Stasiukonis
  Sponsored by Plante Moran
- **Lawsuits, ADA Compliance, Digital Accessibility: Oh My!**
  NICOLET, LEVEL 5
  Ty D’Amore

2:30 pm – 4:30 pm
**General Exposition Viewing**
RENAISSANCE BALLROOM, LEVEL 4

4:30 pm – 5:30 pm
**Membership Meeting and Leadership Summit**
MACKINAC BALLROOM, LEVEL 5

6:00 pm – 8:30 pm
**CU Solutions Group**
**Welcome Reception!**
GM WORLD, RENAISSANCE CENTER, GROUND FLOOR
(Included in registration; ticketed for guest-badge-only registrants)
In Partnership with CUNA Mutual Group and Sprint

**FRIDAY, JUNE 7**

Ongoing – 6:15 pm
**Children's Miracle Network Hospitals: Credit Unions for Kids Silent Auction**
RENAISSANCE FOYER EAST, LEVEL 4

6:30 am – 7:30 am
**Mid-Michigan Chapter Charity Fun Walk/Run**
DETROIT RIVERFRONT, 1340 ATWATER ST.

7:30 am – 6:00 pm
**Registration and Information**
RENAISSANCE FOYER, LEVEL 4
Sponsored by Mortgage Center

7:30 am – 6:00 pm
**Internet Kiosk**
RENAISSANCE FOYER WEST, LEVEL 4
Sponsored by CU Direct

7:30 am – 8:30 am
**A Great Start! Breakfast Buffet**
ONTARIO, LEVEL 3
(Included in registration; ticketed for guest-badge-only registrants)

8:30 am – 10:00 am
**General Exposition Viewing and Prize Drawings**
RENAISSANCE BALLROOM, LEVEL 4

9:45 am – 3:30 pm
**Guest Program:**
*Detroit Culture and Design Experience*
MARRIOTT MOTOR LOBBY ENTRANCE, GROUND FLOOR
(Ticketed)

10:15 am – 12:30 pm
**Center Stage!**
Panel Discussion and Keynote
AMBASSADOR BALLROOM, LEVEL 3
Sponsored by Intuit TurboTax

12:30 pm – 12:45 pm
**Lunch and Learn Roundtables:**
*Meal Pickup*
PRE-FUNCTION AREA, LEVEL 5
(Ticketed)

12:45 pm – 1:45 pm
**Lunch and Learn Roundtables**
(Ticketed)
- **What's for Lunch? Strategic Lending Ideas**
  CADILLAC, LEVEL 5
  Patrick Adams
  Sponsored by Michigan State Housing Development Authority
- **Mid-Asset Size Roundtable**
  LASALLE, LEVEL 5
  Jeff Rendel
- **Power Plays and Pitfalls of Cannabis Banking**
  BRULE, LEVEL 5
  Patricia Neighbors
  Sponsored by Financial Standards Group, CPA LLC and Inc.
- **Small-Asset Size**
  **Top 10 Issues Your Brand is Facing**
  MARQUETTE, LEVEL 5
  Sarah Hope Marshall
- **Large-Asset Size**
  **The Hot List: Ten Timely Topics**
  MACKINAC BALLROOM, LEVEL 5
  Jim Kasch
- **Where are the Neo-Credit Unions?**
  DULUTH, LEVEL 5
  Tim Bohiman, David Dean and Sean King
- **Member Engagement: Service and Sales Solutions**
  NICOLET, LEVEL 5
  Mark Arnold

12:45 pm – 1:45 pm
**’Lunch to Go’ or ‘Sit and Chat’**
ONTARIO, LEVEL 3
(Ticketed)
2:00 pm – 3:00 pm
Conference Education and Ignite Sessions

• Ignite Sessions
  AMBASSADOR BALLROOM, LEVEL 3
  Kevin Smith and Igniters
  Sponsored by BSB Communications, Inc.

• We Before Me
  MACKINAC BALLROOM, LEVEL 5
  Rick Barrera

• Emotional and Gender Intelligence: Is EQ More Important than IQ?
  DULUTH, LEVEL 5
  Brandi Stankovic
  Sponsored by CU Solutions Group

• Everything Rises and Falls on Leadership (Part 1)
  MARQUETTE, LEVEL 5
  Dennis McIntee

• And the Answer is … Cannabis Banking! (What was the Question?)
  BRULE, LEVEL 5
  Patricia Neighbors

• Building a Lasting Brand for Credit Unions
  NICOLET, LEVEL 5
  Mark Arnold

• What Credit Unions Have to Learn from Check Cashers and Payday Lenders
  CADILLAC, LEVEL 5
  Lisa Servon

• MSHDA Homeownership Programs
  LASALLE, LEVEL 5
  Eric Dusenbury
  Sponsored by Michigan State Housing Development Authority

3:15 pm – 4:15 pm
Conference Education Sessions

• How the Push to 5G Mobile Networks Will Impact the Finance Industry: The Future of Financial Services is Mobile
  DULUTH, LEVEL 5
  Jeff Muglia
  Sponsored by Sprint

• Everything Rises and Falls on Leadership (Part 2)
  MARQUETTE, LEVEL 5
  Dennis McIntee

• Power Plays and Pitfalls of Cannabis Banking (Repeated)
  BRULE, LEVEL 5
  Patricia Neighbors

• What If and Why Not? Making a Bigger Difference Together
  NICOLET, LEVEL 5
  Beth Troost, Kevin O’Connor and Tracy Rivard
  Sponsored by Michigan Credit Union Foundation

• Member Experience: Think 1000 Piece Jigsaw Puzzle
  CADILLAC, LEVEL 5
  Patrick Adams
  Sponsored by CO-OP Financial Services

• Overcoming the Four Fears in Providing Small Dollar Lending to Members
  LASALLE, LEVEL 5
  Ben Morales and Kevin Foster-Keddie

4:30 pm – 6:00 pm
Children’s Miracle Network Hospitals: Credit Unions for Kids Live Auction
Cocktail Reception
AMBASSADOR BALLROOM, LEVEL 3
(Included in registration; ticketed for guest-badge-only registrants)

6:15 pm – 7:15 pm
Children’s Miracle Network Hospitals: Credit Unions for Kids Silent Auction
Closes and Item Pickup
RENAISSANCE FOYER, LEVEL 4

SATURDAY, JUNE 8

8:00 am – 1:00 pm
Children’s Miracle Network Hospitals: Credit Unions for Kids Silent Auction
Item Pickup
RENAISSANCE FOYER, LEVEL 4

8:00 am – 1:00 pm
Registration and Information
RENAISSANCE FOYER, LEVEL 4
Sponsored by Mortgage Center

8:00 am – 1:00 pm
Internet Kiosk
RENAISSANCE FOYER WEST, LEVEL 4
Sponsored by CU Direct

8:00 am – 1:00 pm
Café Breakaway: Attendee Lounge
GRECO, LEVEL 4
Sponsored by Member First Mortgage

9:00 am – 10:30 am
Honor Awards Breakfast Program and Entertainment by the Water Coolers
AMBASSADOR BALLROOM, LEVEL 3
(Included in registration; ticketed for guest-badge-only registrants)
Sponsored by CUNA Mutual Group

10:45 am – 11:45 am
Conference Education Sessions

• Best Practices in Addressing and Preventing Harassment in the Workplace
  DULUTH, LEVEL 5
  Jennifer Sabourin

• Offering Professional Trustee Service to Credit Unions and Members
  MARQUETTE, LEVEL 5
  Robert Sajdak
  Sponsored by Holzman Law, PLLC

• Engage! CU Link and Open Your Eyes to a Credit Union® Campaign
  BRULE, LEVEL 5
  Paula Piccinini and Panelists
  Sponsored by CU Solutions Group

• Service and Sales Solutions (Repeated)
  NICOLET, LEVEL 5
  Mark Arnold

• Succession Planning: It is Not Just for the CEO
  CADILLAC, LEVEL 5
  Jim Kasch

12:00 pm – 1:30 pm
CUES Networking Lunch: Who is the Member of the Future?
MACKINAC BALLROOM, LEVEL 5
(Ticketed)
Mark Arnold
Sponsored by CUES Michigan Council

8:00 am – 1:00 pm
Registration and Information
RENAISSANCE FOYER, LEVEL 4
Sponsored by Mortgage Center

8:00 am – 1:00 pm
Internet Kiosk
RENAISSANCE FOYER WEST, LEVEL 4
Sponsored by CU Direct

8:00 am – 1:00 pm
Café Breakaway: Attendee Lounge
GRECO, LEVEL 4
Sponsored by Member First Mortgage

9:00 am – 10:30 am
Honor Awards Breakfast Program and Entertainment by the Water Coolers
AMBASSADOR BALLROOM, LEVEL 3
(Included in registration; ticketed for guest-badge-only registrants)
Sponsored by CUNA Mutual Group

*Agenda subject to change.

WI-FI: (Marriott_CONFERENCE)
Password: mcul2019

#ACE19

Download the Conference App Available from AppStore and Google Play
Search: MCUL Events
Ground Levels 1 and A

ATWATER STREET (Level A)
• Mid-Michigan Chapter Charity Fun Walk/Run - Friday

GM WORLD, RENAISSANCE CENTER (Level A)
• CU Solutions Group Welcome Reception - Thursday

MARRIOTT HOTEL MOTOR LOBBY, RENAISSANCE DRIVE WEST (Level 1)
• Guest Program: Detroit Culture and Design Experience - Friday

JEFFERSON LOBBY NORTH (Level 1)
• Guest Program: Exclusive Renaissance Center Tour - Thursday

Level 3

42 DEGREES NORTH
• Corks for a Cause Networking Extravaganza! - Wednesday
• Alloya Live Hospitality Party - Wednesday

ONTARIO
• Economic Issues Lunch - Thursday
• Great Start! Breakfast Buffet - Friday
• ‘Lunch to Go’ or ‘Sit and Chat’ - Friday

AMBASSADOR BALLROOM
• Center Stage! Opener, Special Guests and Keynote - Thursday
• Education Session: Will the Robots Inherit the Banks? - Thursday
• Education Session: When Insiders Go Bad: Cyber Threats Inside a Credit Union - Thursday
• Center Stage! Panel Discussion and Keynote - Friday
• Ignite Sessions - Friday
• CMN Hospitals Live Auction Cocktail Reception - Friday
• Honor Awards Breakfast Program - Saturday

Map Key
- Escalators
- Elevators
- Restrooms
Level 4

RENAISSANCE FOYER
- Registration, Information and Internet Kiosk - Wednesday, Thursday, Friday and Saturday
- CMN Hospitals Silent Auction - Wednesday, Thursday and Friday
- CMN Hospitals Auction Pickup - Friday and Saturday
- Guest Program Meeting Location: Afternoon with the Marriott Chef - Thursday

RENAISSANCE BALLROOM
- Exposition - Thursday and Friday

GRECO
- Café Breakaway: Attendee Lounge - Thursday, Friday and Saturday

Level 5

CONFERENCE EDUCATION SESSION ROOMS
Thursday, Friday and Saturday
Refer to each day’s agenda or conference app for more Education Sessions on Level 5

PRE-FUNCTION AREA
- Lunch and Learn Roundtables: Meal Pickup - Friday

LASALLE
- INSIDE Credit Union Compliance - Thursday
- Lunch and Learn Roundtable: Mid-Asset Size - Friday

CADILLAC
- INSIDE Credit Union Young Professionals - Thursday
- Lunch and Learn Roundtable: What’s for Lunch? Strategic Lending Ideas - Friday

DULUTH
- Lunch and Learn Roundtable: Where are the Neo-Credit Unions? - Friday

BRULE
- Lunch and Learn Roundtable: Power Plays and Pitfalls of Cannabis Banking - Friday

NICOLET
- Lunch and Learn Roundtable: Member Engagement: Service and Sales Solutions - Friday

MARQUETTE
- Global Women’s Leadership Network - Thursday
- Lunch and Learn Roundtable: Small-Asset Size Top 10 Issues Your Brand is Facing - Friday

MACKINAC BALLROOM
- Bridge to Conversation Networking Lunch - Thursday
- Membership Meeting and Leadership Summit - Thursday
- Lunch and Learn Roundtable: Large-Asset Size The Hot List: Ten Timely Topics - Friday
- Education Session: We Before Me - Friday
- CUES Networking Lunch - Saturday
Thank You Sponsors