2019 MCUF Impact — $217,000 Total Funding

- 15 Community Reinvestment Grants (see page two for grant initiatives)
- Financial education programs reaching more than 15,000 youth and teens
- Professional development support for more than 100 credit union professionals with scholarships and financial counseling training

<table>
<thead>
<tr>
<th>Funding Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Reinvestment Grants</td>
<td>59%</td>
</tr>
<tr>
<td>Financial Education Programs</td>
<td>24%</td>
</tr>
<tr>
<td>Professional Scholarships &amp; Young Professional Support</td>
<td>12%</td>
</tr>
<tr>
<td>Financial Counseling Training</td>
<td>5%</td>
</tr>
</tbody>
</table>

2019 MCUF Donors — $234,000 Total Raised

- 68% of Credit Unions Made a Donation
- 100% of Chapters Made a Donation
- 20 Businesses Made a Donation

<table>
<thead>
<tr>
<th>Donor Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit Union Annual Donations</td>
<td>71%</td>
</tr>
<tr>
<td>Chapter/League Donations</td>
<td>18%</td>
</tr>
<tr>
<td>Business Sponsors/Corks for a Cause</td>
<td>11%</td>
</tr>
</tbody>
</table>

Michigan Credit Union Foundation
2019 Impact Report
Making a Bigger Difference Together!
Funded by cooperative donations, these activities increase the impact and awareness of the credit union difference in Michigan, helping all credit unions thrive. Learn more, donate or apply for programs at MCUF.MCUL.org

### 2019 Community Reinvestment Grants Awarded — $128,867

**4Front Credit Union**
Implementing Plinqit, a goal-based automated savings and financial education platform.

**Alpena Alcona Area Credit Union**
Supporting high school financial and technology education with digital boards and tablets.

**BlueOx Credit Union**
Supporting a new high school student-run credit union.

**CASE Credit Union**
Collaborative monthly financial education workshops with on-site access to community services.

**CP Federal Credit Union**
Supporting the Jackson Saves Children’s Savings Account and financial education program.

**ELGA Credit Union**
Hands-on financial education sessions for youth and adults with apps and iPads.

**FUELmi (Credit union young professional group)**
Making patient blankets for Children’s Miracle Network Hospitals.

**Journey Federal Credit Union**
Third grade reading program with financial education books and credit union classroom education.

**Michigan Legacy Credit Union**
Support for Street Team program bringing financial services and education, including elder abuse awareness, to underserved areas.

**Muskegon Area Credit Unions**
Supporting five area credit unions in the KickStart to Careers Children’s Savings Account and financial education program.

**Muskegon Co-op Federal Credit Union**
Creating a new community seminar to educate potential home buyers.

**Northland Area Federal Credit Union**
Supporting community employee retention and financial health with financial education and emergency loans in partnership with Michigan Works! Safety Net program.

**People Driven Credit Union**
Funding for Fresh Start Auto Loan program with financial education and counseling.

**Public Service Credit Union**
Adulting camp for young adults including financial and career education.

**So Mi’ Chapter of Credit Unions**
Cooperatively removing medical debt in collections for financially struggling community members.

### 2019 Financial Education Programs

**Financial Reality Fairs**
Supported 81 fairs reaching 6,800 students.

**Money Smart Kids Read**
Provided books to 8,000 families at more than 200 public library events.

**High School Personal Finance Challenge**
Reaching 20 schools and 811 students across the state in partnership with the Michigan Council on Economic Education.

**Financial Counseling Certification Training**
Equipping 89 credit union professionals to help members improve their financial health.

### 2019 Financial Reality Fair Grants

- Alpena Alcona Area Credit Union
- Arbor Financial Credit Union
- Community Choice Credit Union
- CP Federal Credit Union
- Downriver Chapter of Credit Unions
- Family Financial Credit Union
- First General Credit Union
- Frankenmuth Credit Union
- FreeStar Financial Credit Union
- HarborLight Credit Union
- Lake Huron Credit Union
- Limestone Federal Credit Union
- Marshall Community Credit Union
- Michigan Schools & Government Credit Union
- Members First Credit Union
- Paul Bunyan Chapter of Credit Unions
- Soo Co-op Credit Union

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