

Community Reinvestment Grants – Increasing Your Impact

The Michigan Credit Union Foundation can help you address community problems, create sustainable solutions, and increase the impact of your community reinvestment, financial education initiatives, and partnerships.

Current Grant Cycle Applications: Due July 15

Stronger Communities Through Credit Union Initiatives! What Could Your Credit Union Do with a Little Help?

Start small or go big! Stretch your budget with MCUF funding; grants are available from \$100 to \$20,000.

Impact Suggestions Apply for a MCUF Community Reinvestment Grant by July 15 to Implement or Expand on These or Similar Initiatives:	Up to \$500 will fund:	Up to \$1,000 will fund:	Up to \$5,000 will fund:	Up to \$10,000 will fund:
Implement <u>your own</u> unique community reinvestment or financial education program, service, or partnership.	√	√	√	√
Provide community ‘credit check-ups’ with <i>Money Rules</i> Books for participants (using CU staff or local nonprofit financial educators).	√	√	√	
Create and place foreign language media to expand awareness about credit union membership benefits, services, financial education, or financial counseling.	√	√	√	
Reward community members who complete an in-house or community financial counseling or a financial education program with sponsored certificate accounts or mini-IDA accounts.	√	√	√	
Purchase initial supplies to start an in-school branch or a savings club for a community youth organization	√	√	√	
Assist small businesses with matching funds for your micro-business grants or other support activities.	√	√	√	
Host a Financial Education Fair in your community: - Financial REALITY Fair for teens - Route Your Retirement Fair for adults of all ages	√	√	√	
Implement financial education programs or community events using Biz Kid\$ materials, episodes, or lesson plans.	√	√	√	
Narrow the skills gap with matching credit union scholarship funds for skilled trade training programs.		√	√	√
Start or enhance a non-prime auto lending program with collateral management systems, auto club memberships, or savings component.		√	√	√
Implement a prepaid card program or 2 nd chance checking to help the un- and under-banked in your community.		√	√	√
Reach underserved areas by getting help with start-up costs for a mobile branch.			√	√
Create a video “story” about the financial needs of the underserved in your community.				√

Have an idea? Not sure? Let’s chat!

**Call MCUF Executive Director Beth Troost at (800) 262-6285, ext. 453
 to explore your impact ideas and funding possibilities.**

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