

Community Reinvestment Grants – Increasing Your Impact

The Michigan Credit Union Foundation can help you address community problems, create sustainable solutions, and increase the impact of your community reinvestment, financial education initiatives, and partnerships.

Current Grant Cycle Applications: Due June 30, 2018

Stronger Communities Through Credit Union Initiatives! What Could Your Credit Union Do with a Little Help?

Start small or go big! Stretch your budget with MCUF funding; grants are available from \$100 to \$20,000.

Impact Suggestions Apply for a MCUF Community Reinvestment Grant by June 30 to Implement or Expand on These or Similar Initiatives:	Up to \$500 will fund:	Up to \$1,000 will fund:	Up to \$5,000 will fund:	Up to \$10,000 will fund:
Implement <u>your own</u> unique community reinvestment or financial education program, service, or partnership.	√	√	√	√
Provide support for skilled trades or alternative education programs and enhance with financial education.	√	√	√	
Create and place foreign language media to expand awareness about credit union membership benefits, services, financial education, or financial counseling.	√	√	√	
Reward community members who complete an in-house or community financial counseling/education program with certificate accounts or mini-IDA accounts.	√	√	√	
Purchase supplies to start or enhance an in-school branch program .	√	√	√	
Assist small businesses with matching funds for your micro-business grants or other support activities.	√	√	√	
Host a financial education fair in your community: <ul style="list-style-type: none"> • Financial Reality Fair for teens • Your own financial health fair for adults or families 	√	√	√	
Implement financial education programs or community events using Biz Kid\$ materials, episodes, or lesson plans.	√	√	√	
Sponsor a Millionaire’s Club program for high schools or community youth organizations.		√	√	√
Start or enhance a non-prime auto lending program with collateral management systems, auto club memberships, or a savings component.		√	√	√
Implement a prepaid card program, 2 nd chance checking, or short term loan program to help the un-and under-banked in your community.		√	√	√
Reach underserved areas by getting help with start-up costs for a mobile branch or credit union community education center.			√	√
Create a video “story” about the financial needs of the underserved in your community.				√

Have an idea? Not sure? Let’s chat!

Call MCUF Executive Director Beth Troost at (800) 262-6285, ext. 453 to explore your impact ideas and funding possibilities.

Learn More, Donate, or Apply for Programs at www.mcufl.mcul.org |