The CUNA-League System

CUNA-League membership means you never stand alone
Fierce advocacy lies at the heart of everything we do for our members.
Credit union advocacy agenda

Improve members’ financial well-being and advance communities by:

**Reducing regulatory burden**
So credit union members have access to more efficient and affordable financial services from credit unions

**Expanding credit union powers & opportunities**
So consumers and small businesses can more easily access the credit union services they need and demand

**Enhancing information security**
To ensure that credit union members data is protected from cyber-attack and data breach

**Preserving the credit union tax status**
So that credit union members continue to enjoy not-for-profit cooperative financial services

Together we have many voices but share one mission.
The CUNA-League System has led the financial services sector in unified voice

In an independent review of Washington, D.C. advocacy associations

Ranked #1 in Financial Services for 6 years

Source: Ballast Research survey & analysis, 2022
CUNA and the Power of Unity: Through our combined strength and network with the state Leagues, we work so your credit union can focus on what’s most important: your members.

• 1 CUNA
• 50 states and D.C
• 4,916 credit unions
• 70,000 board members
• 5,000 credit union service providers
• 34 Leagues

• 130 million credit union members
• 332,000 credit union professionals
• 11 corporate credit unions
• 950 Credit union service organizations
CUNA is the largest national association, and the only one that *advocates* on behalf of all of America’s credit unions. Together with the leagues, we work tirelessly to *support*, *protect*, *unify* and *advance* the credit union movement.

It’s what we do together that sets us apart.
Your membership

• Member pricing for CUNA training, products and services
• Credit Union Compliance Management System and compliance resources
• Regular communications including The Nussle Report, CUNA Advocacy Update and CUNA News
• Opportunities to engage in credit union-supporting committees
• Member Activation Program (MAP)

• CUNA Governmental Affairs Conference, the largest credit union advocacy event
• Access to CUNA Councils Membership and Communities
• Credit union forecasts and economic trends
• Access to Awareness Initiative, consumer research & messaging guide
• CUNA Communities for compliance, board members and small credit unions
• Timely operational insights and training