



# 2025 ECONOMIC SUMMIT

OCTOBER 23<sup>RD</sup> & 24<sup>TH</sup> 2025

## MARRIOTT EAGLE CREST

1275 S HURON ST. YPSILANTI, MICHIGAN

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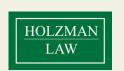




















TruStage





# AGENDA



## THURSDAY, OCTOBER 23

## 1:00PM GENE MARKS

CEO | The Marks Group, Keynote Speaker, Author, Columnist

ChatGPT, AI and Beyond: Game Changing Technologies that Will Impact Financial Services

During this fast moving, informative and entertaining presentation, Gene will share his thoughts on the biggest technology and Al trends that will affect our industry in the near and long term and help leaders make the right investment decisions.

## 2:15PM LARRY PRUSS

Managing Director, SRM Perspectives

Stablecoin: Fear or Embrace, It's Coming to Financial Services and it's Time to be Prepared

Whether you are a novice or advanced in your knowledge, you will not want to miss this session where Larry, SRM's thought leader and strategist in faster payments, digital assets and emerging technologies will outline the future of Stablecoin and how it is positioned to disrupt financial services.

#### 3:15PM AFTERNOON BREAK

## 3:30PM

## SHREENATH REGUNATH

President and Founder Starlight

## Helping Members Access Untapped Free Financial Assistance

48% of members with credit scores < 680 had a loan rejection in the last 12 months, 60% of households live paycheck to paycheck, 40% of Michiganders struggle to afford basic necessities, while \$140 Billion in government financial assistance is unclaimed. Shreenath will help deepen your relationship with your member by showing you how to direct them to these untapped resources.

## 6:00 - 7:30PM RECEPTION

Hosted by Alloya Corporate Federal Credit Union

## FRIDAY, OCTOBER 24

## 7:30AM - 9:00AM BREAKFAST

## 9:00AM STEPHEN MOORE

American Economist, Writer and Conservative Television Commentator, Former Senior Economic Advisor to President Trump

2026: Tax Reform, Regulatory Reform and Geopolitical Climate Shaping Up Our Economic Future

Steve, a sought out speaker and regular Fox News Contributor will provide insights into the current economic and geo-political environment, with an energizing and inside the beltway discussion of trends, projections and political insights.





## FRIDAY, OCTOBER 24 AGENDA

## 10:00AM - 10:15AM BREAK

## 10:15AM FRANK SANTUCCI

Managing Director | Stifel

# Investigating Financial Performance and Breaking Down Balance Sheet Economics

This session will analyze current credit union industry performance benchmarks that will assist any attendee with budget tools and peer comparisons to assist you in building your 2026 and beyond financial performance objectives. Stifel's industry information is a must have, ready to use tool for both management team and board presentations.

## 11:15AM CONSTANCE HUNTER

Chief Economist, Economist Intelligence Unit

#### **2026 Economic Forecast**

One of the world's top business economists, she is known for forecasting pivotal market events. An expert in macro economic and industry analysis, she predicted the soft landing of inflation and the economy in 2023. The rise in long term rates in the second half of 2023, impacts of COVID as well as the dot com bubble and real estate crisis. Constance will provide insights into the economic factors she sees on the horizon: inflation, markets and interest rates to assist in building your 2026 financial forecasts.

## 12:15PM - 1:00 PM LUNCH BREAK

## 1:00PM CHARLEY MCQUEEN

President & CEO | McQueen Financial Advisors

## Macro Outlook: The Case for a Faster Pace of Policy Normalization

The severe imbalance between demand and supply caused by the pandemic has largely been addressed, and although inflation remains above the Fed's 2 percent target, policymakers are growing more confident about its trajectory. As attention shifts to a labor market showing early signs of weakening, markets anticipate that the Fed will reduce its restrictive interest rate policies more quickly, potentially normalizing the yield curve after two years of inversion. This presentation will explore the factors influencing the pace of policy normalization and interest rate expectations.

## 2:00PM PAUL DEGELDER

Austrailian Former Elite Military Diver, Shark Attack Survivor, Author and Motivational Speaker

#### **Uncaged: Thriving Through Fear and Change**

Through raw story telling and battle-tested strategies, Paul illustrates how his military mantra "improvise, Adapt, Overcome" provides a framework for turning limitations into advantages and fears into strengths. Audiences leave not just inspired but equipped with practical tools to break through their own barriers, lead with unwavering courage, and achieve what others deem impossible.

## **REGISTRATION LINK**