

MONEY MASTERS



CASE Credit Union has partnered with the Michigan Credit Union Foundation to develop a financial reality fair for middle school students.

BACKGROUND

Money Masters is an in-person financial reality fair that runs up to an hour and a half and allows students to start applying financial concepts to everyday life. This activity is free to schools and Credit Unions.

STUDENT EXPERIENCE

- Choose a career that accompanies a salary with deductions
- Are assigned a credit score
- Spend a day in the life of an adult making everyday decisions while managing a budget
- Merchants will try to upsell products, and students will learn how to make the best decisions for their situation
- Visit a financial counselor to explore ways to assist the student on their financial journey

REQUIREMENTS

- Large room for setting up the stations
- Up to 25 Volunteers
- 1-2 people per station
- Volunteers will assist with saving and spending needs

HELPFUL TIPS

- Coordinate with a teacher to facilitate in advance the topics that will be covered in the reality fair
- Communication is vital between the facilitator and the host to ensure that accommodations are met before the event
- Have volunteers arrive 30 minutes early to review the process and their assignments
- Create a survey to ensure the topics important to the students are being addressed
- Provide a survey to the volunteers and teachers on how to make the reality fair run more efficiently

FOR MORE INFORMATION

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