

Spot Calendar By Station

LENAWEE Radio

Client: MICHIGAN CREDIT UNION LEAGUE
 Brand/Product: IMAGE RADIO / IMAGE
 Campaign: LENAWEE RADIO
 Flight: 04/07/2008 - 06/08/2008
 Sweeps: Manual Ratings
 Station: WQTE-FM, WLEN-FM

BERLINE
 70 East Long Lake
 Bloomfield Hills, MI 48304

 Buyer: Sue J. Jendrusch
 Rate: Client Discount
 Estimate: MCUL/RD/007

Weekly Distribution

STN	DAYS	TIME	LEN	FORMAT	Apr	Apr	Apr	Apr	May	May	May	May	Jun	SPOTS	P 25-54 MSA (R)	
					07	14	21	28	05	12	19	26	02		GRP's	RTG
WQTE-FM RO	MTWTF--	06:00 am - 07:00 pm	60	Country	22	22	22	22	22	22	21	21	21	195	0.0	0.0
NON-RATED COVERING LENAWEE																
WQTE-FM Spot Totals					22	22	22	22	22	22	21	21	21	195	0	0

Spot Calendar By Station

LENAWEE Radio

Client: MICHIGAN CREDIT UNION LEAGUE
 Brand/Product: IMAGE RADIO / IMAGE
 Campaign: LENAWEE RADIO
 Flight: 04/07/2008 - 06/08/2008
 Sweeps: Manual Ratings
 Station: WQTE-FM, WLEN-FM

BERLINE
 70 East Long Lake
 Bloomfield Hills, MI 48304

 Buyer: Sue J. Jendrusch
 Rate: Client Discount
 Estimate: MCUL/RD/007

Weekly Distribution

STN	DAYS	TIME	LEN	FORMAT	Apr	Apr	Apr	Apr	May	May	May	May	Jun	SPOTS	P 25-54 MSA (R) RTG	
					07	14	21	28	05	12	19	26	02		GRP's	RTG
WLEN-FM	MTWTF--	06:00 am - 07:00 pm	60	Adult Contemporary	22	22	22	22	22	22	21	21	21	195	0.0	0.0
NON-RATED COVERING LENAWEE																
WLEN-FM Spot Totals					22	22	22	22	22	22	21	21	21	195	0	0

Spot Calendar By Station

LENAWEE Radio

Client: MICHIGAN CREDIT UNION LEAGUE
 Brand/Product: IMAGE RADIO / IMAGE
 Campaign: LENAWEERADIO
 Flight: 04/07/2008 - 06/08/2008
 Sweeps: Manual Ratings
 Station: WQTE-FM, WLEN-FM

BERLINE
 70 East Long Lake
 Bloomfield Hills, MI 48304

Buyer: Sue J. Jendrusch
 Rate: Client Discount
 Estimate: MCUL/RD/007

Weekly Distribution

STN	DAYS	TIME	LEN	FORMAT	Apr	Apr	Apr	Apr	May	May	May	May	Jun	SPOTS	P 25-54 MSA (R) RTG	
					07	14	21	28	05	12	19	26	02		GRP's	
Weekly Schedule					44	44	44	44	44	44	42	42	42	390		0
Spot Length Breakout																
# Spots																
60					44	44	44	44	44	44	42	42	42	390		0

Campaign Comments: