

# Co-Branded/Affinity Cards

## You can't afford to miss this!

Your credit union is already known for giving back to the community, so why not offer a credit card that does too? Lending Solutions and Discover® Network have an Affinity credit card program that gives back to local, regional or national charitable/not-for-profit organizations.

One of the best kept secrets around, Affinity cards are under-represented in the marketplace. Your credit union can help change that with a card program that offers both attractive monthly spend metrics and appealing target demographics.

To learn how your credit union can refresh its card portfolio with Discover co-branded/Affinity cards, please join us for a **FREE** informational webinar.

To register, for more information or to schedule an individual webinar, contact Tara Rohlan at 800.262.6285 ext. 569 or [tara.rohlan@mcu.org](mailto:tara.rohlan@mcu.org).

### Webinar Dates:

January 12	2:00 p.m. ET
January 31	2:00 p.m. ET
February 16	2:00 p.m. ET
February 28	2:00 p.m. ET
March 5	2:00 p.m. ET

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