



2010 Education Calendar

JANUARY

7	Interpreting Credit Reports for Sales Opportunities	\$129	Audio Conference
12	Reg CC	\$169	Audio Conference
14	Robbery Prevention & Response Strategies: The FBI Safecatch Model	\$129	Audio Conference
21	The Credit CARD Act	\$129/\$99	Webinar/Audio

FEBRUARY

2	Compliance for Executives: A View from Above	\$169 Early/\$199	Motor City Casino Hotel, Detroit
3-4	Lending Conference	\$310 Early/\$360	Motor City Casino Hotel, Detroit
3-4	Marketing Conference	\$310 Early/\$360	Motor City Casino Hotel, Detroit
4	Teller Regulations	\$169	Audio Conference
9	Succession Planning	\$169/\$129	Webinar/Audio
10	FACT ACT	\$129	Audio Conference
11	Selling From the Drive-Thru and Teller Window	\$169/\$129	Webinar/Audio
19-21	Leadership Development Conference for CEOs & Directors	\$399**	Soaring Eagle Casino & Resort, Mt. Pleasant

MARCH

4	Bank Secrecy Act	\$129/\$99	Webinar
10	Call Center Lending Opportunities	\$129	Audio Conference
16	Organic Growth at the Frontline Level	\$169/\$129	Webinar/Audio
18	Regulatory Update I	\$129/\$99	Webinar/Audio
25	RESPA/HMDA	\$129/\$99	Webinar/Audio
30	Understanding Minor Accounts	\$129	Audio Conference

APRIL

6	Credit Checks/Conducting Background Checks	\$129	Audio Conference
7	Financial Counseling for Loan Officers	\$169	Audio Conference
12-14	Michigan Governmental Affairs Conference	\$149/(\$99 SAS CUs)	Radisson, Lansing
22	Saving Money By Going Green	\$169/\$129	Webinar/Audio

MAY

12	Collector's Training School	\$169 Early/\$199 Reg	Metro Detroit
20-22	Annual Convention & Exposition		Marriott Renaissance Center, Detroit

JUNE

2	Reg E	\$129	Audio Conference
8	Bankruptcy	\$169	Audio Conference
10	Health Savings Accounts: A Credit Union Multi-Vitamin	\$169/\$129	Webinar/Audio
15	Truth In Lending (TILA)/Reg Z/HELOC	\$129/\$99	Webinar/Audio
17	Retain & Keep Staff Motivated During Tough Times	\$169/\$129	Webinar/Audio
29	Trust Accounts	\$169/\$129	Webinar/Audio
30	Handling Difficult Situations*	\$129/\$99	Webinar/Audio

JULY

14	Collections	\$169	Audio Conference
21	Safe Deposit Security, Liability & Self-Service Boxes	\$129	Audio Conference



AUGUST

5	Growth Strategies: Retention is the New Acquisition	\$129	Audio Conference
11	How to Increase Loan Approvals	\$169	Audio Conference
18	Lending to the Self-Employed – How to Say YES!	\$129	Audio Conference
24	How to Out-Sell What your Competitors Can't	\$129	Audio Conference

SEPTEMBER

1	Decedent Accounts	\$129	Audio Conference
9	The Growing of Market Segmentation	\$129	Audio Conference
17-19	Fall Leadership Development Conference	\$399**	Grand Traverse Resort & Spa, Traverse City
22	Achieving Service Excellence*	\$129/\$99	Webinar/Audio
22	Account Administration	\$169	Audio Conference
23	Account Basics for Credit Unions	\$169/\$129	Webinar/Audio
22-24	Executive Summit	\$299	Inn at Bay Harbor, Bay Harbor
29-30	IRA Training (Basic & Advanced)		Location to be Announced

OCTOBER

5	TILA/Z – A Practical Understanding of Obligations	\$129/\$99	Webinar/Audio
6-7	HR, Trainers & Supervisors Institute	\$310 Early/\$360	JW Marriott, Grand Rapids
14	Telephone Collections School	\$169 Early/\$199	Metro Detroit
21	Social Media & Your Media Mix – Is it for You?	\$129	Audio Conference
26	Regulatory Update II	\$129/\$99	Webinar/Audio
27	Emerging Trends & Risks – Serving Members Remotely	\$129	Audio Conference

NOVEMBER

9	Red Flags of Internal Fraud	\$129	Audio Conference
16	Employee Handbooks	\$169	Audio Conference

DECEMBER

2	Member Business Loans	\$129	Audio Conference
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Notes Regarding Event Times and Duration

Webinar/Audio events marked with an asterisk (*) begin at 8 a.m. ET and last 60- to 75-minutes.
 All other Webinar/Audio events generally begin at 1:00 p.m. ET and last 90-minutes to 2-hours.
 Audio Conferences begin at 11:00 a.m. ET and range between 60- to 90-minutes in length.

Pricing Information

All pricing is for MCUL affiliated Michigan credit unions; prices are "per person" or "per Internet/phone" connection. Select events feature early registration savings; check each event's Website for date details. Special savings have been extended and are reflected for compliance related topics delivered via Webinar/Audio. Watch for additional savings that may be available for participating in multiple events or sending multiple attendees. Event pricing marked with double asterisks (**) indicates discounts for five or more participants from a credit union.

All dates, locations, times and pricing subject to change.

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