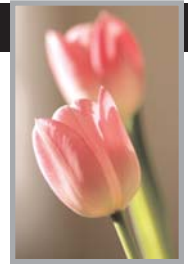


# MCUL 2008 Spring Leadership Development Conference Sponsorship/Vendor Opportunities



Company Name

Contact Person

Title

Attendee Name

Title

Address

City, State, Zip

Telephone

Fax

Contact E-Mail

Website Address

## **Friday, April 4 - Sunday, April 6, 2008**

### **Keynote Session Speaker Sponsorship**

Mark Adams- *My Heroes: Lessons of Leadership*

### **Breakout Session Speaker Sponsorships**

Mark Adams - *Play to Your Strengths! Real Championship Coaching*

Veronica Madsen - *What Every Director Should Know About the Bank Secrecy Act*

Judith Gardi - *Credit Unions Get Involved! Why Community Reinvestment Initiatives Are Important*

### **Meal/Break Sponsorships**

Friday Networking Reception (*During Vendor Showcase*)

Saturday Breakfast (*During Vendor Showcase*)

Saturday Break (*During Vendor Showcase*)

Saturday Lunch

Saturday Dinner Banquet and Entertainment - *Featuring elmoTHUMM Band*

Sunday Breakfast

### **Marketing Piece Insert**

Your company can supply an 8 ½ x 11 marketing piece to be inserted with participant materials.

This will give the participants' a short overview of the products/services offered by your company.

*(Materials must be received no later than March 21.)*

### **Hotel Room Drop**

Let us get your business name in front of attendees by arranging for your supplied gift or marketing piece to be distributed to each attendees hotel room. This sponsorship is limited to two opportunities.

*(Materials must be delivered to hotel by April 2.)*

### **Vendor Showcase**

Participate by showcasing your company as an exhibitor, April 4 & 5.

Discounted registration to attend the conference educational sessions when registered as a vendor.

Complimentary registration for one attendee per each sponsorship at designated rates.

### **Payment Details**

My check in the amount of \$ \_\_\_\_\_ is enclosed. *Please make check payable to the Michigan Credit Union League.*

If you would like to discuss your sponsorship options with an event planner, contact Robyn Heron at (800) 262-6285, ext. 245.

### **Payment and Cancellation Information:**

Please note that any sponsorship reservations that have not been paid in full 30 days prior to the start of your selected event(s) may lose sponsorship benefits.

Sponsorships cancelled 30 days or less days prior to the start of your selected event(s) will not be refunded. Sponsorships cancelled more than 30 days prior to your selected event(s) will be refunded 50% of the sponsorship costs for pending events only. NOTE: Hold harmless clause applies as stated on event Website.

Mail your payment and this completed agreement to:

**Michigan Credit Union League**, Attn: Education Department, P.O. Box 8054, Plymouth, MI 48170-8054

Or Fax to **(734) 420-2372** Attn: Education Department