



MICHIGAN CREDIT UNION LEAGUE 2008 GOVERNMENTAL AFFAIRS CONFERENCE SPONSORSHIP OPPORTUNITIES

RADISSON HOTEL, LANSING, MICHIGAN APRIL 16-17 APPROVED FOR ALL ATTENDEES

Presidential Sponsors

Includes listing as a sponsor in the printed brochure* and signage at the event, opening power point recognition where applicable, recognition at speaker introduction where applicable, two complimentary registrations to the conference, future MCUL Audio Conference recognition, future acknowledgement at the MCULAF booth at the Annual Convention & Exposition, and the opportunity to purchase additional registrations at the discounted rate of \$99 per attendee. Unless indicated, all sessions are tentative pending guest/speaker confirmation.

- **General Session by Keynote Speaker SOLD** *Wednesday, April 16*
Morton Kondracke, Fox News Political Correspondent, co-host of "The Beltway Boys."
- **Printing of Event Brochure SOLD**
Featured sponsor logo printed on event brochure/mailer; approx. 1,000 pcs. distributed prior to event.

Vice Presidential Sponsors

Includes listing as a sponsor in the printed brochure* and signage at the event, opening power point recognition, recognition at speaker introduction, future acknowledgement at the MCULAF booth at the Annual Convention & Exposition, one complimentary registration to the conference and the opportunity to purchase additional registrations at the discounted rate of \$99 per attendee. Unless indicated, all sessions are tentative pending guest/speaker confirmation.

- **Handicapping the 2008 Election(s) SOLD** *Wednesday, April 16*
Invited Guests:
Saul Anuzis, Michigan Republican Party Chair
Mark Brewer, Michigan Democratic Party Chair
- **Michigan Economic Issues Luncheon SOLD** *Wednesday, April 16*
Guest Speaker:
Emily Kolinski Morris, Senior Economist, Ford Motor Company
- **Regulator Roundtable** *Thursday, April 17*
Invited Guests:
Ken Ross, OFIS Commissioner
Michael E. Fryzel, NCUA Board Chairman





MICHIGAN CREDIT UNION LEAGUE
GOVERNMENTAL AFFAIRS CONFERENCE
SPONSORSHIP OPPORTUNITIES (CONTINUED)

Senatorial Sponsors

Includes listing as a sponsor in the printed brochure*, signage at the event, opening power point recognition where applicable, recognition at speaker introduction, future acknowledgement at the MCULAF booth at the Annual Convention & Exposition, one complimentary registration to the conference and the opportunity to purchase additional registration at the discounted rate of \$99 per attendee. Unless indicated, all sessions are tentative pending guest/speaker confirmation.

- **Awards Reception, 2007 Lawmaker and Staffer of the Year** *Wednesday, April, 16*
Welcome comments from Allan Kemp McMorris, CUNA Board Chairman and CEO Oakland County Credit Union.
- **Home Saver Coalition / Michigan Mortgage Crisis – Working Breakfast** *Thursday, April, 17*
Featuring the MSDHA with MCUL's David Adams and Patrick LaPine.
- **Fundraising All Star “Walk of Fame”**
Honoring credit unions that met both their State and Federal PAC and Fundraising Goals in 2007; recognition displays throughout the conference.

Congressional Sponsor

Includes listing as a sponsor in the printed brochure* and signage at the event, one complimentary registration to the conference, and the opportunity to purchase additional registration at the discounted rate of \$99 per attendee.

- **State Financial Services Issues Panel** **SOLD** *Wednesday, April 16*
Invited Panelists:
Randy Richardville (R-Monroe) Chairman Senate Banking Committee
Tupac Hunter (D-Detroit), Minority Vice Chair, Senate Banking Committee
Andy Coulouris (D-Saginaw) Chairman House Banking Committee
Tim Moore (R-Farwell) Minority Vice Chair, House Banking Committee
- **“Intermission”** *Wednesday Afternoon, April 16*
Refreshment Break

Patriot Sponsor

Includes listing as a sponsor in the printed brochure* and signage at the event, and the opportunity to attend the conference at the discounted rate of \$99 per registrant.

- **Welcome and League Update** **SOLD** *Wednesday, April 16*
Dave Adams, MCUL President/CEO
- **Credit Unions Legislative & Regulatory Agenda** *Wednesday, April 16*
Andrew Doerr, MCUL Director of Legislative Affairs
Michael DeFors, MCUL Director of Regulatory Affairs
- **Improving Your Grassroots Advocacy** *Thursday, April 17*

Stars & Stripes Co-Sponsors (5 Available each day)

Includes listing as a sponsor in the printed brochure* and signage at the event.

- **Morning Refreshments** *Wednesday, April 16 or Thursday, April 17*

* Sponsorship checks must be received by MCUL no later than the end of the day Friday, February 8, 2008 to be guaranteed listing in the printed promotional brochure. Recognition will be included on the Website registration page and onsite regardless of when payment is received. Please complete enclosed form and fax or mail as indicated. All speaker and presenters are subject to change based on availability.