

Premiere Events

MCUL Annual Convention & Exposition

May 15 – 17
Amway Grand Plaza, Grand Rapids
The premiere educational conference for Michigan credit union professionals.

Spring Leadership Development Conference

April 4 – 6
DoubleTree Hotel, Holland
A new location for a favorite volunteer and executive training/networking event.

Executive Summit

August 21 – 22
Crystal Mountain, Thompsonville
An exclusive networking experience for Michigan credit union executives.

Fall Leadership Development Conference

September 19 – 21
Grand Traverse Resort, Traverse City
A popular resort for this essential volunteer and executive training/networking event.

Featured MCUL Events

Lending Conference

February 6 – 7
Soaring Eagle Casino & Resort, Mt. Pleasant

Marketing Conference

March 12 – 13
Bavarian Inn, Frankenmuth

HR & Trainers' Conference

October 15 – 16
Comfort Inn, Mt. Pleasant

Dates and locations subject to change.



Education for the Future

Online: www.mcul.org

E-mail: educate@mcul.org

Call: (800) 262-MCUL (6285), ext. 235



P.O. Box 8054
Plymouth, MI 48170

2008 Education Calendar



Education for the Future





Board, Volunteers and Executives

Apr 4-6	Spring Leadership Development Conference DoubleTree Hotel, Holland	Keyword: 2008SLDC
Apr 16-17	MCUL Governmental Affairs Conference Radisson Hotel, Lansing	Keyword: 2008GAC
May 15-17	Annual Convention & Exposition Amway Grand Plaza, Grand Rapids	Keyword: 2008ACE
Aug 21-22	Executive Summit Crystal Mountain Resort, Thompsonville	Keyword: 2008EXEC
Sep 19-21	Fall Leadership Development Conference Grand Traverse Resort, Traverse City	Keyword: 2008FLDC
Nov 6	SAS Fall Event Internet Session	Keyword: INTERNETSAS
Dec 3	Board Recruitment Strategies Internet Session	Keyword: INTERNETBOARD

Compliance

Jan 10	FACT Act Internet Session	Keyword: INTERNETFACT
Jan 24	Bank Secrecy Act Webcast/Audio/Onsite	Keyword: WEBSECURITY
Feb 21	Safe Deposit Compliance Update Audio Conference	Keyword: AUDIOSAFE
Mar 27	Regulatory Update I Webcast/Audio/Onsite	Keyword: WEBREG1
Jun 26	Truth in Lending/Reg Z Internet Session	Keyword: INTERNETREGZ
Jul 16	Face Your Strategic Challenges Internet Session	Keyword: INTERNETFACE
Aug 26	Decedent Accounts Audio Conference	Keyword: AUDIOACCOUNTS
Oct 21	Bank Secrecy Act Audio Conference	Keyword: AUDIOSECURITY
Oct 30	Regulatory Update II Webcast/Audio/Onsite	Keyword: WEBREG2
Dec 2	Reg B Audio Conference	Keyword: AUDIOREGB

Your 24/7 Online Destination for Networking and Learning

MCUL offers Michigan credit union professionals a wide selection of timely training topics, delivered in a variety of convenient methods. Choose to network at our in-person conferences or enjoy the ease of learning from your desk with Webcasts, Internet sessions, audio conferences... and now, our 24/7 online CUcampus.

- Share Resources
- Interact and Contribute Ideas
- Network with Peers
- Read and Write Blogs
- Find Solutions
- Learn at Your Pace
- Access Articles

MCUL is Your Education and Training Resource



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HR & Training

Mar 19	Medical Leave for Small Credit Unions Audio Conference	Keyword: AUDIOMEDICAL
Apr 29	EEO-1 Reports Audio Conference	Keyword: AUDIOEEO
May 15-17	Annual Convention & Exposition Amway Grand Plaza, Grand Rapids	Keyword: 2008ACE
Jul 1	Employee Record Keeping Audio Conference	Keyword: AUDIORECORD
Jul 9	Hiring and Firing: Best Practices for Keeping the Peace Gaylord	Keyword: 2008PEACE
Jul 22	Coaching & Mentoring Internet Session	Keyword: INTERNETCOACH
Oct 15-16	HR & Trainers' Conference Mt. Pleasant	Keyword: 2008HRTC
Nov 18	HR Laws for Credit Unions Internet Session	Keyword: INTERNETLAWS

Lending & Collections

Feb 6-7	Lending Conference Mt. Pleasant	Keyword: 2008LEND
Feb 28	Sub-Prime Lending Internet Session	Keyword: INTERNETSUB
Mar 11	Phone Collection Techniques Audio Conference	Keyword: AUDIOPHONE
Apr 22-24	Consumer Lending School Northville Twp.	Keyword: 2008CLS
May 7	Collector's Training School Metro Detroit	Keyword: 2008CTS
May 15-17	Annual Convention & Exposition Amway Grand Plaza, Grand Rapids	Keyword: 2008ACE
Jun 23	Sustaining Loan Growth Through Innovation Audio Conference	Keyword: AUDIOGROWTH
Jul 9	Foreclosure Workshop Gaylord	Keyword: 2008FORECLOSURE
Aug 20	Pay Day Lending Solutions Audio Conference	Keyword: AUDIOPAYDAY
Sep 9	Plastic Card Fraud Audio Conference	Keyword: AUDIOPLASTIC
Sep 24	Post Judgment Collections Audio Conference	Keyword: AUDIOPOST
Oct 7	Telephone Collections School Mackinaw City	Keyword: 2008TCS
Dec 8	Lending to Young Adults/Hispanics Audio Conference	Keyword: AUDIOLEND

Operations

Jan 8	A Look at Thieves from Within Audio Conference	Keyword: AUDIOLOOK
Apr 1	Expense Control Audio Conference	Keyword: AUDIOEXPENSE
Apr 9	Third Party Vendor Due Diligence Internet Session	Keyword: INTERNETVENDOR
Jun 17	Bank Secrecy Act for Frontline Webcast/Audio/Onsite	Keyword: WEBBSA
Jul 30	Generating Fee Income Internet Session	Keyword: INTERNETFEE
Aug 12	Increasing Non-Interest Income Audio Conference	Keyword: AUDIOINCREASE
Sep 30	Internet Security Audio Conference	Keyword: AUDIOINTERNET
Oct 15	Check Fraud Audio Conference	Keyword: AUDIOFRAUD
Nov 5	Disaster Recovery & Business Continuity Audio Conference	Keyword: AUDIORECOVERY
Nov 13	Money Laundering Audio Conference	Keyword: AUDIOMONEY
Nov 20	Preparing for Your IT Security Exam Audio Conference	Keyword: AUDIOEXAM

Marketing, Sales & Business Development

Jan 16	Cross Selling Audio Conference	Keyword: AUDIOCROSS
Feb 6	Serving Members of Modest Means Audio Conference	Keyword: AUDIOMEANS
Feb 12	The Great Demographic Divide Audio Conference	Keyword: AUDIODIVIDE
Mar 5	Embracing Your Hispanic Market Audio Conference	Keyword: AUDIOHISPANIC
Mar 6	Developing a Sales Culture Internet Session	Keyword: INTERNETSALES
Mar 12-13	Marketing Conference Frankenmuth	Keyword: 2008MARKET
May 6	Using the Telephone for Fun & Profit Audio Conference	Keyword: AUDIOPROFIT
May 15-17	Annual Convention & Exposition Amway Grand Plaza, Grand Rapids	Keyword: 2008ACE
May 29	Membership Retention in a Generation Y World Audio Conference	Keyword: AUDIORETENTION
Jun 4	Marketing in a Click-Click World Audio Conference	Keyword: AUDIOCLICK
Jun 10	Youth Marketing for Tomorrow's Members Internet Session	Keyword: INTERNETYOUTH
Sep 4	Retaining & Expanding Relationships with Members Audio Conference	Keyword: AUDIORETAIN
Sep 25	Understanding Credit Union Market Growth Internet Session	Keyword: INTERNETGROWTH
Oct 8	Does Your Website Stink? Audio Conference	Keyword: AUDIOWEBSITE