












# YOUTH...The Next Frontier

Brought to you by the MCUL Family Involvement Council



## Kids Clubs (K) & Teen Clubs (T) – turnkey materials available for purchase

Program	Available Through	Contact	Kids? Teens?	Products Available
Early Bird Savings Club 	Images & Ink	<a href="http://www.imagesandink.com">www.imagesandink.com</a> - print <a href="http://www.cu-village.com">www.cu-village.com</a> -Web site	K	Complete program*
Different Directions 1 Financial Goal 	CU Village	<a href="http://www.cu-village.com">www.cu-village.com</a>	T	Web site Newsletter
It's Your Life...Are You Ready? 	CU Village	<a href="http://www.cu-village.com">www.cu-village.com</a>	T	Web site Newsletter
boom! 	Liberty Creative	<a href="http://www.libertycreative.com">www.libertycreative.com</a>	T	Complete program*
Planet M 	Liberty Creative	<a href="http://www.libertycreative.com">www.libertycreative.com</a>	K	Complete program*
Googolplex 	CUNA & Affiliates	<a href="http://buy.cuna.org/static/gplex.html">http://buy.cuna.org/static/gplex.html</a>	K, T	Web site
KidSavers 	PACE Products, Inc.	<a href="http://www.kidsaversclub.com">www.kidsaversclub.com</a>	K	Complete program*
Moneybags 	Evolutionary Marketing	<a href="http://www.evolutionary-marketing.com">www.evolutionary-marketing.com</a>	K	Newsletter
Pee wee Penguin 	North Dakota CU League	<a href="http://www.ndcu.org">www.ndcu.org</a>	K	Complete program
StreetSage 	Street Sage, LLC	<a href="http://www.streetsage.com">www.streetsage.com</a>	T	Online investment education program
Teens Financial Network 	CU Succeed	<a href="http://www.cusucceed.net">www.cusucceed.net</a>	T	Complete program*













Programs marked with \* also have interactive program Web sites available

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## Financial Literacy Initiatives and Education Resources

<i>Initiative / Resource</i>	<i>Content Available</i>	<i>Web Address</i>
<b>MCUL Family Involvement Council</b> 	Provides resources and training for credit unions within the MCUL on full family financial literacy initiatives	<a href="http://www.fic.mcul.org">www.fic.mcul.org</a>
<b>MCUL/CUcorp</b> 	Interactive website for teens and young adults on issues like buying a car, college, starting a family, chilling out and more	<a href="http://www.creditunionsrock.com">www.creditunionsrock.com</a>
<b>American Savings Education Council</b> 	Financial information and activities for all ages	<a href="http://www.asec.org">www.asec.org</a>
<b>CUNA &amp; Affiliates</b> 	Variety of marketing, education, and development resources for youth financial literacy programs	<a href="http://www.cuna.org">www.cuna.org</a>
<b>JumpStart Coalition</b> 	Supports curriculum enrichment and resource materials for financial education in grades K-12	<a href="http://www.jumpstart.org">www.jumpstart.org</a>
<b>Junior Achievement</b> 	K-12 economics through “free enterprise” education taught by community volunteers	<a href="http://www.ja.org">www.ja.org</a>
<b>Michigan JumpStart Coalition</b> 	“Endeavors to increase the prominence of financial literacy of young adults...and the teaching of personal finance” in Michigan	<a href="http://www.mijumpstart.org">www.mijumpstart.org</a>
<b>MSU Cooperative Extension</b> 	Programs and materials on financial and economic concerns (all ages)	<a href="http://www.msue.msu.edu">www.msue.msu.edu</a>
<b>National Youth Involvement Board</b> 	Network of volunteers / professionals who help Credit unions attract, serve, and educate young members	<a href="http://www.nyib.org">www.nyib.org</a>
<b>National CU Foundation</b> 	Plan It. Save 4 It. (all ages) uses a marketing approach to develop members’ healthy savings habits	<a href="http://www.ncuf.org">www.ncuf.org</a>
<b>National Council Economics Education</b> 	Nationwide network that promotes economic literacy with students and their teachers	<a href="http://www.ncee.net">www.ncee.net</a>
<b>National Endowment for Financial Education</b> 	High School Financial Planning Program – 6 unit program to teach practical money-management skills and an introduction to financial planning	<a href="http://www.nefe.org">www.nefe.org</a>