



**AMERICAN
TRADESHOW
SERVICES**

**Optimize
your ROI
with
Lead
Retrieval**

For More Information Call - 985.809.0600, ext 205

Collect
**Quality
Leads**
in a format
You Can Use
Instantly

	A	B	C	D	E	F	G
1	Date	Time	ID#	First Name	Last Name	Title	Company
2	6/3/2010	8:01:30 AM	123769	Ima	Lead	President	ABC Corporation 123 Main Street
3	6/3/2010	8:02:34 AM	124869	Peter	Smith	Purchasing Agent	Fleur De Lis Inc 456 Royal Street
4	6/3/2010	8:07:12 AM	112233	Marcus	Williams	VP Sales	Carter & Kennedy LLP 789 Market Street
5	6/3/2010	8:09:58 AM	597412	Betty	Adrian	Owner	Sweet and Sour, Inc 997 Lime Street
6	6/3/2010	8:12:36 AM	951753	John	Jacob	Director of Marketing	American Market Supplies Company 58897 Highway 1008
7	6/3/2010	8:20:20 AM	332258	Bob	Barker	Pricing Manager	XYZ Studio Corporation 885 Pasadena Way
8	6/3/2010	8:21:45 AM	332587	Wendy	Roberts	Project Assistant	DEF Inc 9857 Esplanade Avenue
9	6/3/2010	9:01:07 AM	878243	Paul	Hultz	Sales Representative	Contour Building Inc 1671 St. Charles Avenue
10	6/3/2010	9:10:34 AM	141251	Michael		President	Floors 44 Union Way
11	6/3/2010	9:12:43 AM	154214	Steven	De	Director of Sales	Building Concepts 989 Presidents Place
12	6/3/2010	9:17:01 AM	957431	Sarah	Browne	Administrative Assistant	Baker's Dozen Company 13 Candyland Road
13	6/3/2010	9:25:09 AM	235895	Milton	Bradley	Distribution Agent	Monopoly Trademarks 1 Park Place

**MORE
SALES**



EXPOPRO MC50™

*Be Mobile.
Be Green.*

- Wireless Handheld Unit
- Paperless, Green option
- Large Color Touch Screen display
- Leads on USB
- Allows personalized note taking
- Extended Life Battery

- Easy-to-Use Point & Shoot
- Color Touch Screen Display

- Highspeed Printer
- Leads on USB and Paper
- Reprint Individual Lead or All
- Unlimited Paper Supply

EXPOPRO PLUS™

*Easy-to-Use
Desktop Unit.*



**LEADS IN
A FLASH™**

Custom to Your Needs.

- Custom Survey Software
- Program Runs Directly from USB
- Program Up To 10 Questions
- Instant Editing Capabilities
- Detailed Lead Reports
- Use Your Personal Laptop

Additional Products and Services

GreenPlus ELR™ (Electronic Literature Rack)

The Green option to reduce your cost and increase your exposure, ATS's Electronic Literature Rack offers you a paperless approach to distributing marketing materials. This will help you reduce costs by eliminating the need to print and ship your resources to the event while increasing exposure to not only attendees who visited your booth, but to all attendees registered. Attendees will be able to access your materials directly online.

Delivery & Training

ATS technicians deliver and pickup pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

Custom Qualifiers

ATS creates a list of exhibitor's products and/or services and loads it into the unit; can be easily attached to a prospect's record.

The ATS Standard...

- Leads on 64 mb USB drive, yours to keep
- Easily imported into Excel, Outlook, ACT! and other major sales tracking programs
- Each lead contains Name, Company, Title, Address, Phone, Fax, Email, Qualifiers Added, Personal Notes
- Random Drawing Raffle Feature on all units
- 20 Standard Qualifiers for Easy Followup
- Free Technical Support Before, During & After the Show

LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, APRIL 15, 2011

1 Choose Your Unit(s)

EXPOPRO PLUS™



Easy-To-Use Desktop Unit

- Easy-To-Use Point & Shoot
- Color Touch screen display
- High-speed Printer
- Reprint Individual Lead or All
- Leads on USB and Paper
- Electrical Requirements <1 amp, 110V

\$ 245.00 \$ 295.00 x _____ = _____

EXPOPRO MC50™



Be Mobile. Be Green.

- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 295.00 \$ 345.00 x _____ = _____

LEADS APPLICATION



The Lead Retrieval App

- Use your own iPhone® or iPod Touch®
- Download App from iTunes
- Event Set-up Access Code
- Enter Badge Number & View Contact
- Post Show Management Software
- Built In Qualifiers and Survey Function

\$ 150.00 \$ 150.00 x _____ = _____

LEADS IN A FLASH™



Custom to Your Needs

- Custom Survey Software
- Programs Runs Directly From USB
- Program Up To 10 Questions
- Instant Editing Capabilities
- Detailed Lead Reports
- Use Your Personal Laptop

\$ 350.00 \$ 450.00 x _____ = _____

2 Add Optional Services

	DISCOUNT	REGULAR	QUANTITY	LINE TOTAL
GreenPlus ELR™	\$ 150.00	\$ 150.00	<input type="checkbox"/>	= _____
Delivery & Setup	\$ 65.00	\$ 85.00	<input type="checkbox"/>	= _____
Personalized Action Codes	\$ 60.00	\$ 80.00	x _____	= _____

3 Add It Up

Total Due (in US Funds) = \$ _____

All fields are required. Please include a Payment Authorization Form with your order.

4 Fill It Out and Sign

COMPANY		BOOTH NO.	
EMAIL ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE NO.	FAX NO.		
WEBSITE	ORDER CONTACT		
ONSITE CONTACT	ONSITE CELL PHONE		

Order Online:

www.atsleads.com
User Name: MCUL2011
Password: 9411

Fax Credit Card Orders to:
985-809-1888

Mail Check Orders to:
American Tradeshow Services
Attn: Exhibitor Services
217 General Patton Avenue
Mandeville, LA 70471

To Call Order In
or Ask Questions:
985-809-0600, ext 205

I agree to the TERMS and CONDITIONS listed on the payment authorization form. SIGNATURE _____

PAYMENT AUTHORIZATION FORM

COMPANY _____	BOOTH NO. _____
ORDER CONTACT _____	PHONE NO. _____
BILLING ADDRESS _____	CITY, STATE, ZIP _____

1 To Pay By Credit Card, or Provide Security Deposit Details

We accept American Express, MasterCard and Visa. All fields are required to complete your order. Your credit card will be charged upon receipt of your order.

* Credit Cards are required for all orders as Security Deposit. Credit Cards held for Security Deposit will not be charged unless authorized.

<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>															
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Cardholder Name: _____

Expires _____ / _____ Security Code _____

Please use this credit card as Security Deposit Only.

2 To Pay By Company Check

Please make checks payable to American Tradeshow Services. Please enter your credit card number above for security deposit purposes. Please check the Security Deposit Box. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit cards held as a security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step is taken.

Paying by check number _____

3 To Pay By Wire Transfer

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600. Please enter your credit card number above for security deposit purposes. Please check the Security Deposit Box. Wire Transfers will incur an additional \$40.00 for handling and bank fees.

4 Read and Sign - Terms and Conditions

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. **Refunds will not be made for unclaimed equipment.** Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

Renter is responsible for the full replacement value of \$2,500.00 for lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit cards held as a security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step is taken.

Checks are due in the office ten (10) days prior to show start.

SIGNATURE _____

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