



Michigan JumpStart Coalition
 16250 Northland Drive
 Suite 1040
 Southfield, MI 48075-5256
www.mijumpstart.com

MICHIGAN JUMP\$TART EDUCATOR CONFERENCE

December 11, 2013

Federal Reserve Bank of Chicago – Detroit Branch

(This is a preliminary agenda and is Subject to change – rev 9/20)

Register at mijumpstartcoalition.org [here](#)

Agenda

Time	Event
7:30-8:00	Registration/Networking/Vendors Open
8:00-8:15	Welcome and Opening Remarks
8:15-9:15	<p>Keynote Address <i>Dr. Julie Heath, Director of the Economic Center at the University of Cincinnati</i> Dr. Heath has researched and published extensively in the area of economic education. She recently served as an academic advisor to the Presidential Council on Financial Capability in the creation of <i>Money As You Learn</i>, the U.S. government's website to help educators integrate personal finance education into Common Core subjects. While at the University of Memphis, she created of \$mart Tennessee, a K-8 personal finance curriculum taught in 500 schools.</p>
9:15-10:00	<p>Economic Update <i>Martin Lavelle, Federal Reserve Bank of Chicago - Detroit Branch, Senior Associate Economist</i> <i>James Studinger, Studinger Group, Financial Consultant and Author - Wealth Is a Choice, Michigan Jump\$tart Chair</i> An up-to-the-minute economic update will be presented, interlaced with practical personal finance tips.</p>
10:00-10:30	Break/Vendors open
10:30-11:15	<p>Educators Best Practices Panel <i>Margo Addison, Bloomfield Hills High School, Bloomfield Hills</i> <i>Katy Gustafson, Farmington High School, Farmington</i> <i>Kenneth Krause, Fitzgerald High School, Warren</i> <i>Moderator: Susan Tompor, Detroit Free Press, Personal Finance Columnist</i> This group of highly experienced and well-respected educators will share classroom-ready lessons in personal finance.</p>

11:15-12:00	<p>Personal Finance Practitioners Panel <i>TBD, GreenPath Debt Solutions</i> <i>Jennifer Wallace, Michigan Educational Trust</i> <i>TBD</i> <i>Moderator: Roop Raj, Fox 2 News</i> This session will include "tales from the front" of professionals witnessing daily the real life impact of personal finance education and knowledge.</p>
12:00-12:45	Lunch
12:45-1:00	Video Presentation
1:00-1:50	<p>Tech Tools You Can Use <i>John LeFeber, Nebraska Council on Economic Education, Director of Educational Technology</i> Want to get up-to-speed fast on the latest technology for the classroom? This presentation is for you. John LeFeber is the creator of EdEconLink, a well-respected website for classroom-tested, internet-based economic and personal finance material for K-12 teachers and their students.</p>
1:50-2:10	Break/Vendors Open
2:10-3:00	Curriculum Workshop
3:00-3:15	Closing Remarks/Raffle